

November 2014

WILLIAMSBURG'S

Next Door Neighbors[®]

VOL. 8, ISSUE 11

PRICELESS

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50+ Years

Deb Shocklin



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Elizabeth Jones
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In this issue we bring you some of the locals who own or operate businesses that are 50 years or older. When you think about it, 50 years or more is quite a feat in this economy and changing technological environment. It means that in order to survive, business owners must be willing to reinvent themselves and adjust with the demands of a changing marketplace. I think you will find that the folks we interviewed have done just that.



Meredith Collins, Publisher

It wasn't that long ago that the advent of the Internet changed the way we all do business. It is a reality that brings both opportunities and challenges to business owners, but it is also one that smart business people figure out how to capitalize on. Gone are the days of traditional marketing. Today, traditional marketing is accented with online options that can assist with educating consumers and selling products and services.

I'm in the eighth year of producing *Next Door Neighbors* for the residents of the Williamsburg area. I feel fortunate to be in business. Like those with 50+ year old businesses, I have already begun to look ahead to anticipate needed strategy changes and product enhancements.

If I make it to 50 years, I will be 96 years old! Don't underestimate me. My Dad is 90 and still my copy editor, and my Mom is 84. With these genes, you may see *Next Door Neighbors* in 2056! I look forward to making the pages of our 50+ year issue then. NDN

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Lisa W. Cumming Photography

Over a Century of Change

By Alison Johnson

To survive some 119 years, and counting, the Williamsburg Drug Co. has had to reinvent itself on a regular basis. Luckily the family, determined to keep it alive, has never been afraid of change.

When the drugstore first opened circa 1895, Grover Cleveland was America's President. Through decades of moves, ownership changes and increasing competition from chain drugstores, the company has sold just about everything, from caskets to sandwiches to postal supplies. Owners have gone from recording business transactions on the back of a calendar

to using a sophisticated computer system.

As for Deb Schocklin, Vice President of Williamsburg Drug, she began her professional life as a special education teacher in Virginia Beach. She transformed herself into a drugstore executive 29 years ago when her pharmacist father, Warren Harrell, asked his only child for help.

"I needed Debbie," says Warren, the company's president and owner, who at 81 has retired from daily work. "She became my sidekick. I've loved it."

Deb, now 58, has loved it, too. "Being part of something historic, something my family

has done, is special," she says. "What has never changed is caring a lot about what we do. We've built up trust with our customers. We've seen their lives, then their children's lives, then their grandchildren's lives."

Her father adds: "How nice it is when you can walk into a retail business and be recognized by a familiar smile and greeting."

The family's company has two locations: Williamsburg Drug on McLaws Circle, near Busch Gardens, and Professional Pharmacy on Mount Vernon Avenue, near the William and Mary School of Education. Warren opened the

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latter store on Nov. 20, 1963, two days before President John F. Kennedy's assassination.

Williamsburg Drug offers a wide mix of products, from cosmetics to toys to jewelry, with a specialty in durable medical supplies such as individually fitted compression stockings and canes. Four years ago, the company partnered with the U.S. Postal Service to add a full-service post office in one corner of the store. There's also a "Memory Lane" section filled with old black-and-white photographs, newspaper clippings and a 1928 calendar marked with all sales, expenses and customer names. "People bought everything imaginable," Warren notes. "It was truly a 'department store' then."

Today's chain store market is a challenge, but to Deb, it's also an opportunity. "We can be different, be more personal," she says. Her store gives gifts to first-time customers, for example, and offers home delivery service. "Some people request a book of stamps with their prescription or over-the-counter medications, or candy or greeting cards," Deb says.

Other key strategies include keeping prescription prices competitive; adding technology to order medication when inventory is low and to count and identify pills for accuracy; and affiliating with EPIC Pharmacies, a network of independent pharmacies that helps with navigating a growing maze of federal and state regulations and privacy laws. "All of the compliance requirements are the hardest part of our business," Deb says. "It's so much paperwork."

It's well worth the effort, though, to keep the story of a community drugstore, and of her parents' lives, moving forward.

Warren and Anne Harrell, both from Richmond, started dating when Anne was still in high school. Harrell had joined the Navy soon after his graduation, when his father discovered he was high on the draft list for the Korean War. "He said, 'Son, I suggest you just volunteer,'" Warren remembers.

A communications specialist, Warren trained in California and served in Germany during his two years in the Navy. He married Anne while home on leave; she later lived with him overseas on what he describes as a "yearlong honeymoon."

When Warren and Anne returned to Richmond, he used his GI benefits to enroll at the Medical College of Virginia School of Pharmacy at the suggestion of a friend who was a student there. He discovered a passion and talent for compounding medications or precisely mixing and formulating drugs to help individual customers with a wide range of conditions.

After graduation, Warren moved to Williamsburg and soon opened Professional Pharmacy, which gained a reputation as a specialty center for compounding. "We still carry certain medications, like some nasal sprays, that other stores don't carry," Deb says.

At first, Williamsburg Drug was a competing business for Professional Pharmacy. The store, originally founded in 1895 near Bruton Parish Church, had moved to Merchants Square by 1935. In 1967, Henry Chappell, a pharmacist and then co-owner of Williamsburg Drug, visited Warren on a busy day with what Warren calls a "blockbuster proposal": a merger to consolidate their expertise and expenses.

By 1990, due to deaths, retirements and buyouts, Warren became sole owner of the Williamsburg Drug Company Corporation. Last November, he celebrated Professional Pharmacy's 50th anniversary.



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Deb wasn't involved, at first. After graduating from York High School, she earned a Degree in Special Education from the University of Southern Mississippi and a Master's Degree in Education from William and Mary. For seven years, she worked with elementary school students in Virginia Beach. "I loved my time with those children," she says.

Then one day, Deb's father called her husband, Tim, a Naval Facilities Engineer at Norfolk Naval Base, and said he needed help. At the time, Warren's company included three locations in Williamsburg and a fourth in Richmond, two of which have since closed.

"It was too much for me, but I didn't want to break up their home life in Virginia Beach," Warren recalls. "I wanted to be sure it would be okay with both of them."

It was Tim, Deb and their two daughters who soon moved to Williamsburg. Tim, now retired, commuted five days a week to his job in Norfolk. "We just knew it was the right thing to do for our family," Deb says.

Her partnership with her father ran smoothly, with Warren focusing on pharmacy and Deb on business. "I've learned a lot and met a lot

of really great people," she says. "We have the most incredible, passionate staff, too. I just wish there wasn't so much busy work to tie me to my office." She stays healthy with regular workouts after work, especially spinning classes.

Anne Harrell, now 79, still works at Williamsburg Drug every day, handling vendor invoices, cashing out deposits and helping with product selection. She also makes some of the jewelry on sale (Warren is an artist, too: a woodworker, he has crafted many clocks and pieces of furniture, some as gifts and some on display in his Kingsmill home.)

Williamsburg Drug faced a huge challenge in 2000 when Colonial Williamsburg opted not to renew its lease in Merchants Square, where it had operated for 65 years. Moving to a shopping center off Route 60 required a reinvention. Whereas the Merchants Square store had a lunch counter and sold souvenirs for tourists, the new location has morphed into a neighborhood pharmacy, for regulars, a one-stop shop for medication, gifts and mailing supplies.

Warren is now battling cancer, but his mind remains razor sharp. He has vivid memories from his years as a pharmacist, from filling a

late-night prescription for John D. Rockefeller Jr.'s daughter.

"Mrs. Rockefeller came in and sat on the desk, swinging her legs and talking up a storm," he recalls – to selling medicine for a customer's pet lion named Simba.

"I talk to my dad all the time about the business," Deb says. "He knows so much."

Deb's children don't have plans to work for Williamsburg Drug. LeeAnne, 23, is in law school at William and Mary and Katelyn, 21, is a senior at Virginia Tech and has a job waiting for her as an accountant. But Deb wants to continue as long as she's healthy, and of the company's 25 employees, some of whom have been on staff for decades, one pharmacist seems particularly interested in being part of its future.

For now, Warren, Anne and Deb are busy writing more chapters in their company's rich history. One current plan, for example, is to expand the gift section at Williamsburg Drug. "We're always thinking of new products we can offer, new things we can do," Deb Schocklin says.

Change, after all, is good. NDN



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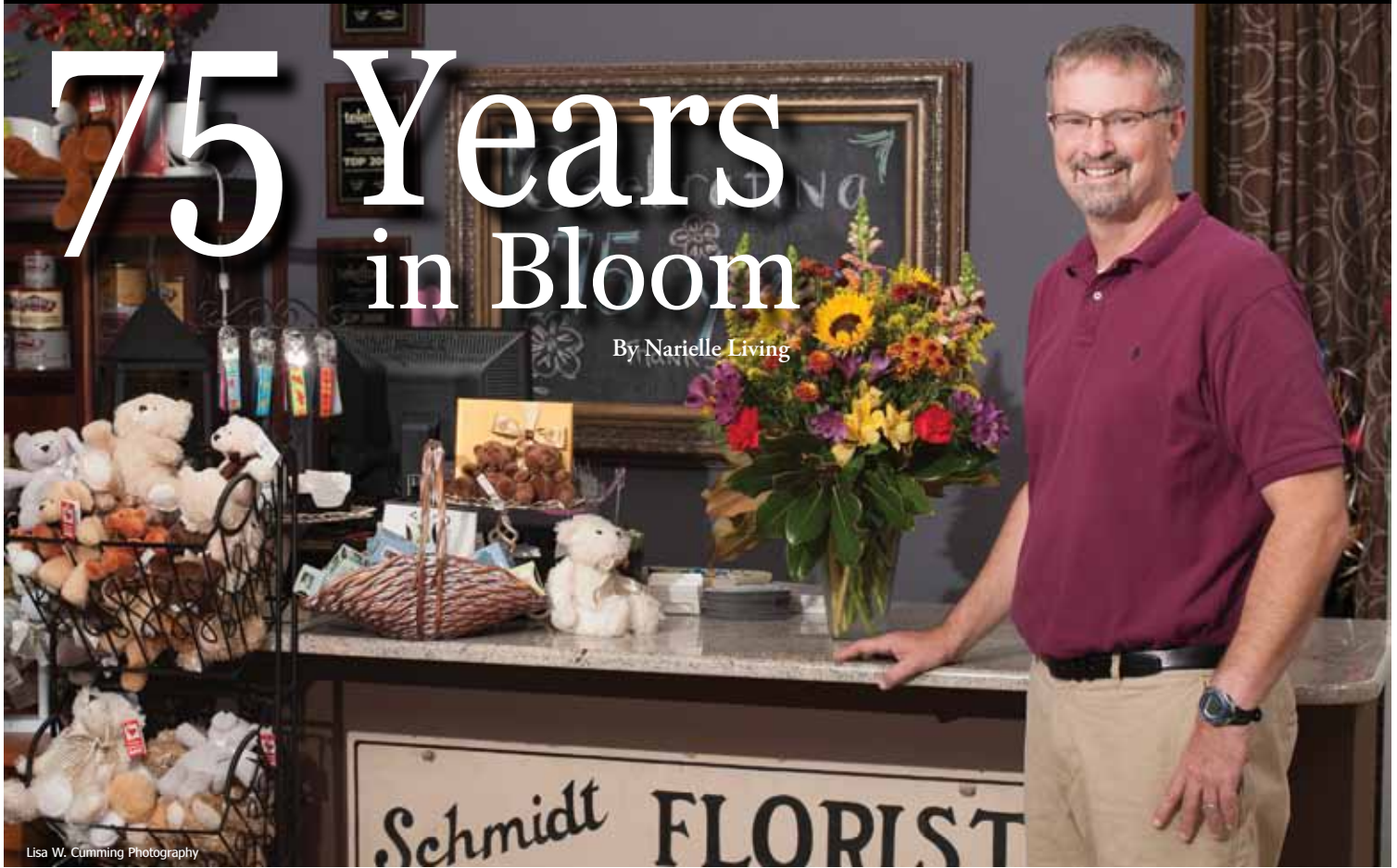
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75 Years in Bloom

By Narielle Living



Lisa W. Cumming Photography

Schmidt's Flowers and Accessories has been a part of the landscape of Williamsburg for over 75 years and has undergone a few changes since its inception, including a name change and location change. "We used to be Schmidt's Florist, but because of some legal issues we changed the name," says Dave DeBlass, marketing director. For a business that has been locally run for so many years, it can be difficult for people to acknowledge that the name has been slightly altered. "Some folks have jumped on board, others have not."

The name change also meant that for online

purposes Dave had to painstakingly research all the various formats that Schmidt's showed up on search engines and make revisions.

"Quite honestly we're not even Schmidt's flowers dot com because Schmidt's flowers in Philadelphia got the dot com first, so we're schmidtsflowers.net."

He says that it's interesting that this is only one of the types of issues they have dealt with since acquiring the store. "We're kind of a melding of old world business with the new age; one of a kind handcraft products for same day delivery. Amazon would kill to have same

day delivery of anything, and we've been doing it since 1939."

Dave and his wife, Patti, are originally from New Jersey. Dave worked on Wall Street for almost 25 years prior to relocating to Williamsburg. Patti says, "We are a 9/11 family."

Dave acknowledges that the tragic events of that day were the catalyst for moving out of the New York metropolitan area. "I worked for a firm called Cantor Fitzgerald; they were located on the 105th floor of One World Trade Center. I worked for them for nine years when I first got out of college. That was my starting

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point, so the people I worked with were all the people that I figured I'd get old with." Dave went on to say that his parents had retired to Williamsburg in 1991, so he had been coming to visit for a while and knew the area well.

When Dave retired and they made the move to Williamsburg, Patti made the decision to buy Schmidt's. Her experience in the business stemmed from working in New Jersey with a woman who had a boutique florist business, which meant there was no storefront. Patti says, "I started to work with her part-time, which was perfect. We had a lot of really high-end clients. When your budget for someone's front hallway is five hundred dollars every week, and she also gets something for her bathroom, you can be very creative because you can craft a wonderful product and as long as everybody says it's really great they don't care how much it costs."

David agrees, adding that this was the main challenge when they began running Schmidt's. "We had to figure out how to make arrangements for people on a different type of budget. Sometimes people haven't bought flowers for decades, and they might not realize what today's prices are like, either. We get that you can buy flowers anywhere, but that's not what we're trying to compete with. We don't view the bigger stores as competition. There's price and there's value."

Dave adds that a large part of what they do is event work, such as weddings, funerals, proms and homecomings.

For him, the best part of that type of work is that they often see different generations of people coming into the store. "One of the beautiful things about owning a shop that has been here for 75 years is that we have multiple generations of people who come here. People will say, "You did my mother's wedding, my prom, my father's funeral, things like that. It's great when prom season comes along and a mom or a dad comes in with their kid and they tell the kid, "This is where I got the flowers for your mother for the prom.' That's kind of cool."

Dave says that Schmidt's has done a couple of things to enhance their business. First, they spent a good amount of money and energy to make the flowers on the website as user-friendly as possible, and second, they have trained the staff to be meticulous when working with the public.

"If someone calls in an order, we painstakingly get all your information. What if, for example, you want the card on the flowers to say, Dear Laurie, You're the love of my life, but we spelled Laurie L-O-R-I-E. That's not the way Laurie spells it, so that love of my life is not really saying much."


One of the biggest differences in Dave's life now is that he is no longer a part of the corporate world. That means that when the business has a problem, he and Patti are the people who need to fix it. "Some days we come to work with intentions of being the flower people and suddenly we're climbing under the desk to fix the computers, the air conditioner, or the van doesn't start. But I wouldn't trade this for anything."

According to Dave, the handcrafted nature of the product and same day delivery are the things that keep the business going. "You can call at 2 p.m. and get a delivery at 5 p.m. We are literally running two parallel businesses, the flower side and the delivery side. As much as we say we're in the flower business we're also in the delivery business." He adds that there are times they add other products to their deliveries. "Customers have called us for things like a mother's 70th birthday, and they tell us they think it would be so fun to send her a cake, too. So we'll go get her a cake to go with the flowers. One lady wanted Cheese Shop for her mom,

so she called and placed the order, and our driver just swung by and picked up the order.”

Dave and Patti work hard to keep Schmidt's as environmentally friendly as possible and keep their carbon footprint to a minimum. They try not to send the car out for just one delivery, and they work with local growers. When they can't get the flowers from a local vendor, they try to order a very large amount so they only have one delivery. They also recycle just about everything they can. “We compost,” Dave says. “Any glass, paper and plastic is all sorted and recycled. We are probably 90% recycled compost here. We have a program where we encourage customers to bring us vases for recycling. We drive low mileage vehicles.”

Although he is working hard after retiring from the financial sector, Dave truly loves what he does. He loves being in Williamsburg and working in a business that has been around for such a long period of time. “I think it is an absolute honor for us to run this business. It's a leap of faith to do what we did, to come here and purchase a business that has such a long history with the community. Sometimes we lay awake at night because we take that responsibility seriously.” Dave adds that the community of Williamsburg is incredibly supportive, and Schmidt's tries to reciprocate by working with local non-profits and being involved in community events.

Dave also understands that his product carries an emotional weight for his customers. Whether someone is buying for a wedding, funeral, prom, illness or just because, there is always a reason to give flowers. “It's a huge responsibility to own a 75 year old business, but the thing that we have to remember is that we're selling emotions, not flowers.” 



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Esmerelda Hernandez-Mancia
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Eastern State Hospital

Taking Its Place in History

By Lillian Stevens



Lisa W. Cumming Photography

It's no secret that Williamsburg holds a singular place in history – from the colonial capital to the second oldest institution of higher education in the United States. The town is also home to Eastern State Hospital which traces its own historic roots back to the early 18th century.

The hospital was originally established downtown adjacent to what is now the De-

Witt Wallace Decorative Arts Museum. In fact, there is an exhibition on the first floor of the former "Public Hospital" that bears tribute to the original facility.

"The first patient was admitted in 1773," says David Lyon, Director of Eastern State Hospital. "But the hospital was actually founded in 1769."

Between 1773 and 1779, some 32 patients

were admitted to the hospital which was (and is) run by the Commonwealth of Virginia. By the time the Civil War broke out, the hospital was known as Eastern Lunatic Asylum. In 1885, it was gutted by fire and a new structure was erected. There, Eastern State Hospital (ESH), as it was renamed, would stand for the next 75 years. In 1960, the Colonial Williamsburg Foundation acquired the Francis

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Street property and ESH was relocated to 500 acres on the Dunbar Farm just west of the city where it has remained ever since. In 2008, the consolidation of patient services began with the construction of the first of two new buildings. Today, the patients live and receive services entirely in these buildings.

“In Virginia, the number of people that we see in state facilities has declined over the years,” Mr. Lyon says. “For example, at one time in 1965 we had 2500 individuals here at Eastern and today there are less than 300.”

That dramatic drop is attributed to the development of new psychotropic medications as well as a healthy growth in community services. The philosophy is that individuals should be served as close to their home as possible. Today, there are 900 employees who care for the patients and maintain the hospital’s infrastructure. With an emphasis on community focused mental health care, the hospital is part of the Commonwealth’s Department of Behavioral Health and Developmental Services system and is accredited by the Joint Commission of Healthcare Organizations and certified by the Centers of Medicare and Medicaid.

“Our mission is to be a service provider for the geographical area we serve by partnering with patients and their advocates to promote personal independence,” David says.

In addition to greater Williamsburg and James City/York Counties, the hospital serves an area that extends south to Southampton County and Virginia Beach, north to King George County, east to the Eastern shore and west to Surry County. In this region, ESH serves the adult population 18 and older. Within the adult population there are specialized units that service the geriatric population (65 and older) as well as a forensic subgroup.

The forensic subgroup consists of individuals with court orders for evaluation of competence to stand trial or mental state at the time of their offense, for restoration of competence to stand trial, or for treatment of those found not guilty by reason of insanity.

In Virginia, there are 40 Community Service Boards (CSBs). Nine of these CSBs, including Colonial Behavioral Health located in Williamsburg, utilize ESH. Through the CSBs, a citizen can be referred for a wide variety of mental health services including support for intellectual disability and substance

use disorder services.

“When a person needs mental health services, the best case scenario is that they find these services in their community,” David says. “Many accomplish that on their own or with the assistance of family, or a doctor. Failing all else, if an individual needs to be hospitalized and there are no other facilities available to take them, then it’s our responsibility to take them.”

“Eastern State Hospital partners with the local community services boards, Colonial, James City County and York, along with the other eight community service boards towards discharging to community services. While they are here, patients participate in both individual therapy and group therapy.”

At ESH, there is a very strong advocacy program which is rights-centered and patient-centered, meaning that patients are really the drivers of their own treatment plans.

“There would be no advantage to dictating patients’ treatment because when they return to the community the treatment must continue. So, if they don’t have a buy-in, there’s a good chance that they will not continue their treatment.”

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Treatment does not only include the patient and the professional caregiver but the patient's family and friends. Everyone works together to develop a treatment plan which includes, as a key component, what to do if and when symptoms surface.

"The employees at Eastern State Hospital are a great group of people," David says. "Our staff members really care. They are here to help coach and guide and give advice but patient ownership of their own treatment is key – they must take control. When patients have their illness in remission or under control, that's the ideal time to work with them to help understand how to recognize when their illness is flaring up and what are the things that lead to a flare up and what they need to do to address them."

Discharged patients can and do come back and visit.

"For example, we host a summer picnic for patients and former patients," David says. "In fact, the picnic was earlier today. A former patient came up to me and said he wanted to thank me for believing in him. Hearing something like that really makes your day."

The picnic is uplifting for current patients

too because it inspires them and offers them an opportunity to connect with former patients.

"And it's just plain fun," David says.

Beyond patient care and wellbeing, though, there are real challenges involved with running a facility like Eastern State Hospital.

"We are not like a private entity. We are given a certain amount of dollars to live within. Also, most hospitals in the nation would agree that staffing is a daunting task. There is a real demand for people trained in mental health fields; for nurses, psychiatrists and physiology therapists (just to name a few). The work force has probably not caught up with the demand."

Though he is fairly new to Eastern State Hospital, having been named director in 2012, David is no stranger to the profession.

"When I first came to Virginia, I served as the hospital director at Southern Virginia Mental Health Institute (SVMHI) in Danville," he says. "I was there for about ten years. Then, I was asked to serve as the acting director at the state facility in Fairfax where I served until I accepted the position here in 2012."

He and his wife, Cyndy, were delighted to

relocate to Williamsburg because they have always been attracted to the area. The couple lives in a neighborhood near Jamestown and has seven children, all of whom have been – or are being – homeschooled. Their youngest is a junior.

David was born in Chicago, Illinois, but spent most of his childhood in Freeport, Illinois. He attended college in Illinois and from there he went into the U.S. Marine Corps for a few years before returning to school for his graduate degree in business.

"After I received my MBA, I began civilian work with the state of Iowa," he says. "I didn't necessarily picture myself in this particular field. I enjoy the outdoors and thought I'd be a wildlife biologist."

In Iowa, David applied for a research and program planner job which he mistakenly believed involved nature.

"The position actually dealt with foster care," David says. "They offered me the job and that's how I got into the human services realm. Later, I was fortunate enough to be offered a position as the financial officer at a state facility there in Iowa. I guess you could say that my career really started there." NDN



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Plaks to Paper

By Rachel Sapin

Lisa W. Cumming Photography

The history of letter-writing in the United States is as political as it is precious. Take Crane & Company, which is known to connoisseurs as some of the world's finest stationery. The company was started by Stephen Crane at the Liberty Paper Mill in 1770. Crane, an activist against British rule himself, used the mill to print currency that financed the American Revolution. It was at this paper mill that famous midnight rider, Paul Revere, was also said to

have kept his horses. More than 200 years later, that durable blend of cotton and linen crafted by the family-owned company is still used on our signature dollar bill.

The Crane family may have had fiery beginnings, but as the company was passed down through generations, it evolved into a paper purveyor known for its attention to type, font and design. Franklin and Eleanor Roosevelt printed their Christmas cards with elegant

Crane stationery, and even Queen Elizabeth II got over that whole rebellion thing, and commissioned the company to create her personal dispatches.

"We do have a special niche," explains Jackie Sunderland who owns Parlett's Paper Expressions, the only Crane & Co. dealer she says that exists between Richmond and Newport News. "We're really the only people around who have the fine stationery and the large selection of

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wedding invitations. We have a little niche in that respect. And our greeting cards are the best in town. Our customers tell us, and of course, we think so."

Parlett's has been in business in Williamsburg since 1963. Their unmatched selection of stationery, invitations, and gifts has kept everyone from college presidents to grandmothers coming back to the store for decades. Like the Crane's family-owned business, Jackie says Parlett's, which has been passed down in her family going on three generations, has also evolved since it opened its doors more than 50 years ago.

"When my mother started Parlett's, it wasn't a paper store," she explains. "She opened a tiny little shop in a building that no longer exists on the corner of Route 199 and Jamestown Road. She made decoupage wall plaques for a church bazaar, and they were so well received that she decided she would open a little store. Her first store was called Parlett's Plaks. She sold those wall plaques and some antiques, which was always an interest of hers."

Jackie says her mother, Ruth Roberts, started the store and sold just a few cards initially. Ruth named the business Parlett's after her great grandfather. As Ruth's customer base grew, she moved it closer to Colonial Williamsburg on Prince George Street. It was at this new location that Ruth built up the store's collection of gifts and antiques.

At the time Jackie was attending William and Mary where she studied education. "After I graduated from William and Mary, I went to Virginia Beach and taught school there for 34 years," she explains.

Jackie's sister, Sue, took over the business from their mother in 1985. Jackie said it was Sue who changed the business to being named simply Parlett's. Sue was also the one who decided to make stationery a more prominent product offered by Parlett's.

"Sue introduced the in-store printing that became a very big part of our business," Jackie says.

When Jackie was ready to retire from teaching in the 1990s, she decided it was time to take her place next to her sister at the store, where Jackie also gravitated toward helping with the in-store printing.

"I know when my sister first started asking me to come and do the printing. I loved teaching and I couldn't imagine doing anything else. Teaching is such a rewarding job. I was afraid I wouldn't be as interested in anything else. But I have not found that to be true. I left at the right time. I felt I had accomplished what I wanted to as a teacher, and I had loved it. And I was ready for something else. Plus it was nice to come back to Williamsburg," she says.

By 2010, Parlett's had moved to New Town away from the Colonial area, and Jackie took over from Sue, who by then, had owned Parlett's for 25 years. Jackie renamed the business to Parlett's Paper Expressions to reflect the business's increasing attention to paper products.

Jackie says the family's decision to move from Prince George Street to New Town reflected the store's evolution over the years. "For many years, there were a lot of gifts. And of course, when we were downtown, we did have tourist business, so we needed to have gifts for tourists," she says.

"We realized after I got back here that we really were a local store," she says. "We were printing 50th anniversary invitations for a couple, or birthday party invitations for an 8-year-old. We have customers who have been coming to us for many years, introducing their children and

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their grandchildren to us. They're trying to keep the tradition of writing alive."

Jackie says the family's knack for adapting Parlett's to fit changing times comes from her mother. So does the family's entrepreneurial spirit. "Over the 50 years, Parlett's has had all kinds of little side ventures," she explains.

When the business was located on Prince George Street, Jackie's mother experimented with other retail shops. "Across the alley from the Campus Shop, my mother and father opened an antique store, which was called Alley Antiques. And they just ran Parlett's and Alley antiques, although they were not physically joined," she says. In the basement Mermaid Books now calls home, her parents also opened a kitchenware store that for a time was called The Cook's Cellar, where they would often give cooking demonstrations. Jackie says her mother even tried her hand at a contemporary furniture store at one point.

"My mother soon realized this was not the market for contemporary furniture being that we were located in the heart of the 18th century," she remembers with a laugh. "My mother always had interesting ideas and was always willing to try something different. Sue, my sister, was the same way."

Now, as Jackie looks to retire herself and spend more time with her grandchildren who live in Virginia Beach, she feels relieved that she will be passing Parlett's to the third generation in her family. Her daughter Melissa and son-in-law Aaron will be taking over.

"They're younger and have wonderful new ideas, and they're much more computer savvy, for instance, than I am," she says.

Jackie says as Parlett's continues to evolve to fit an industry where everyone looks for their wedding invitations online, its new owners are working to increase the store's youthful customer base. "Let's face it, if somebody is getting married, they're going to search online," she says. "Melissa and Aaron are working on that side of the business."

Jackie says there is also something remarkable about passing the business on to her daughter.

"My daughter remembers coming to help grandma out. She used to assist on vacations and that kind of thing. My daughter has had her hand in this since she was a little girl. My mother, who passed away, would be extra thrilled that her granddaughter and her husband had taken over the reins," she says.

Perhaps what has also kept Parlett's going strong for 51 years is not only its staff's dedication to the art of invitation-making, but the authenticity that can only come from a craft being handed down through generations.

Jackie is always amazed when, from time to time, a customer comes in and says they remember Parlett's Plaks. "That was the name for only a year," she explains. "We're talking people who have been customers for 50 years."

Jackie Sunderland looks forward to Parlett's next chapter in Williamsburg. "There are a lot of people who live in New Town and its growing all the time. We are hoping they'll make Parlett's their longtime destination too. It's really a fun atmosphere. You see people walking their dogs and strolling their babies. There's a community feel to it that we like," she says. NDN

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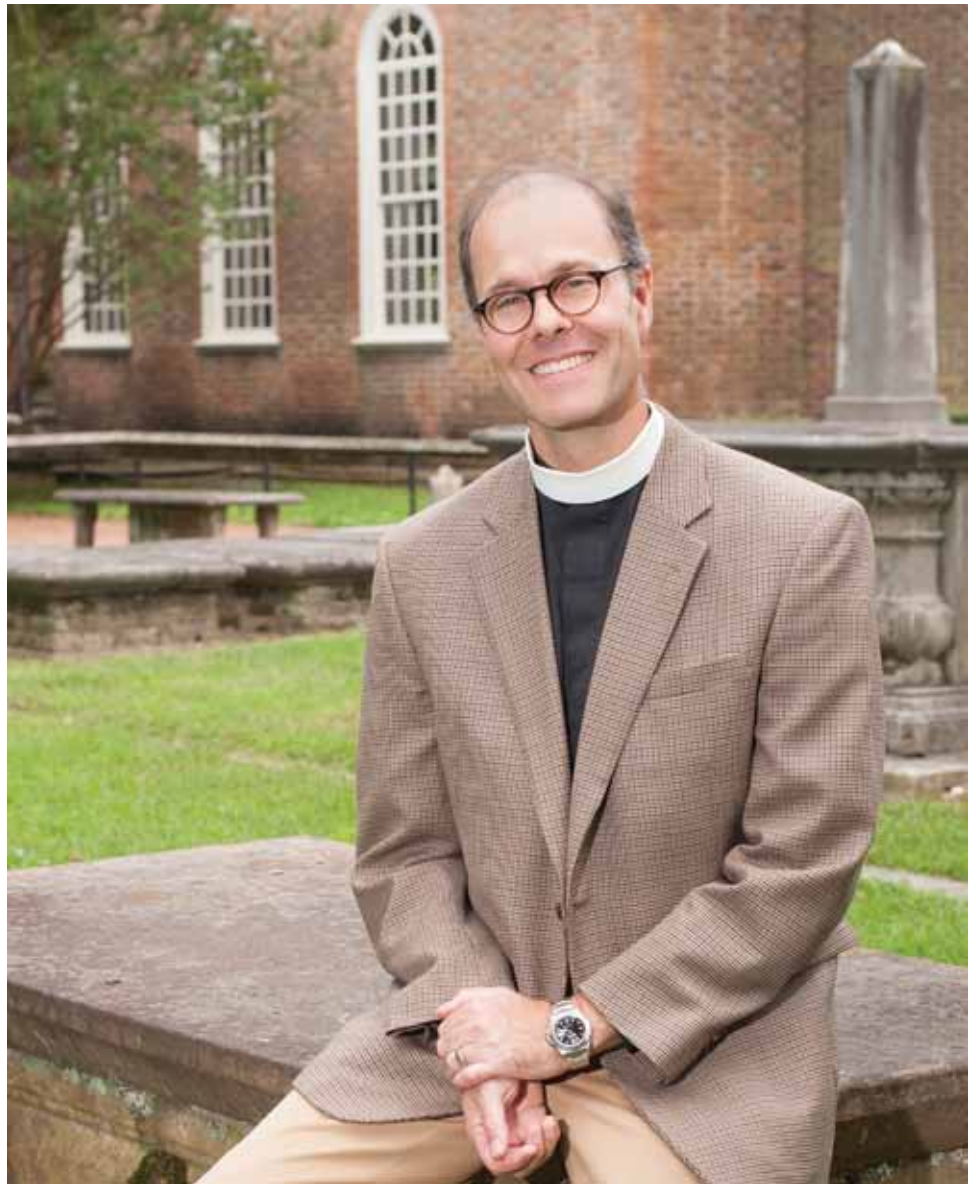
Rev. Chris Epperson, the 35th rector of Bruton Parish Church, eagerly added assisting with plans and activities surrounding the 300th anniversary to the responsibility of leading one of America's most historic churches.

He's happy to say he's never bored.

Chris is in his fourth year at Bruton Parish and has lived here long enough now that horses in the street and blasts from the past don't faze him. "I don't even flinch with cannon fire any longer. It doesn't even capture my attention," Chris says.

The path to Williamsburg started in a Southern Episcopal church when Chris was baptized in Tennessee as an eight-day-old baby. The church was the cornerstone of his upbringing and he would eventually decide to attend seminary.

Before entering the ministry, he worked with his father in jewelry manufacturing. The business brought them to Virginia, and they decided to visit Williamsburg. Chris attended services at Bruton Parish Church, not knowing that one day he'd return to lead in the same place that founding fathers went to pray alongside parents, children and college students of



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Chris loves history.

His study of history had focused primarily on European history relating mainly to the medieval church. But several American historical churches have since become a big part of his life and he in the lives of their parishioners. His time at General Theological Seminary in New York City brought him to a church with a long and rich history.

He served a two-year internship at Trinity Wall Street Church, which celebrated its 300th anniversary in 1997. One of the chapels of Trinity is St. Paul's where George Washington prayed after his Presidential inauguration in 1789. The chapel also played an important role in more recent history when it became a sanctuary for recovery workers after the September 11, 2001 terrorist attacks on the nearby World Trade Center. Eventually he headed south again to become an associate rector at All Saint's in Atlanta. He served happily for five years but believes that clergy have an obligation to be available for pastoral searches to give congregations a point of comparison.

"Sometimes that makes room for the Spirit to work in a search committee," Chris says.

Before coming to Bruton Parish, he spent five years at St. Columbia's Chapel in Rhode Island, a church that was founded shortly after the Civil War and in many ways was influenced by a family that made its own mark on American history. A relief sculpture stands in the back of the church of the famous Shakespearean actor Edwin Booth, the brother of President Lincoln's assassin, John Wilkes Booth.

Chris wasn't looking to leave Rhode Island, but he heard from the rector at All Saint's in Atlanta that he wanted to put his name in to Bruton Parish in the search for their new rector.

"I don't think I've ever really looked for the next thing; the next thing seemed to be able to find me at the right time," Chris says.

A friend shared with Chris his belief that Bruton Parish is a great place and that he thought he'd be good for and enjoy them. Chris decided to participate in the long and thorough search process.

It can take up to nine months for a church like Bruton Parish to find the right person. The process starts with answering a series of written questions, followed by phone interviews and personal interviews. A delegation from Bruton visited Chris in Rhode Island to see him in action.

"You recognize that in any of these searches, you go into it with a quiet confidence and faith that if this is the right thing it will work out. And if it's not then the next right thing will come along," Chris says.

The initial stages of a search are abstract. But once the search is narrowed, it becomes more of a balancing act. "That's a difficult place because you're riding a fine line in being fully engaged and effective where you are. In the same time you're in a conversation about going somewhere else," Chris says.

When he became a finalist in the Bruton Parish search, he committed to accepting the call if extended.

The vestry of Bruton Parish Church called Chris to become rector in 2011 and the Epperson family moved to Williamsburg. The rectory needed renovations so the family lived in the Nelson-Galt House on Francis Street, one of the oldest houses in Williamsburg, for several years where they got a feel for walking in the footsteps where America in many ways began.

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“I don’t think I really had the sense of the life of Williamsburg beyond Colonial Williamsburg and the college. You can’t get a sense before you live here.” Chris says.

He’s found that Williamsburg has something in common with what he liked about living in New York City. “There’s a lot of walking around, seeing people regularly living in your neighborhood. You can walk to Merchants Square to dinner or [to] buy a tie.”

As the new rector settled in, a committee from the parish worked on plans for the 300th anniversary celebration.

The year-long celebration will encompass the importance of the early church and how it impacted the shape of the nation, along with emphasizing how to guide the modern-day church and its future.

The early vision for the church was to become a church for the country, Chris says referring to Dr. W.A.R. Goodwin’s efforts in the restoration. “So much of the American experience was born in Williamsburg,” Chris says. “It’s interesting being a steward of that.”

Chris is excited about the year to come and all of the activities that are planned. He’s especially eager for two visitors who have agreed to take part.

The Bishop of London, Richard Chartres, visited for several days in October. Chris says he’s been very kind and gracious to Bruton, allowing a group from the Williamsburg congregation to tour Fulham Palace, the former country resident for The Bishop of London. In colonial times, the Bishop of London had jurisdiction over the colonies.

“It’s like going back to the beginning,” Chris says. “I’m very excited about that.”

Bishop Michael Curry of North Carolina, who Chris describes as a fantastic preacher, will join the celebration, too. “He’s a very profound and provocative voice in the Episcopal church who is leading a discussion about the future,” Chris says.

There’s also a series of weeknight discussions underway about community, faith and change. Chris describes the goal of the talks as, “Trying to go to the beginning to remember from whence we come.”

The future for a church that includes and inspires children is important to Chris. He and his wife are raising three children, ages 11, 8 and 3.

“My kids are great. They really take it to heart,” Chris says. “I’m often surprised. My 11-year-old son and 7-year-old daughter amaze me from time to time with what they connect to in the service.”

Between 700 and 800 people attend typical Sunday services and children take part, joining in the Eucharist. Reaching children is not only important to Chris as a parent but as a shepherd for the future.

Bruton Parish Church has stood since 1715 and looking at the church today, some things haven’t changed. Worship services are still attended by people of all ages including parents, children and college students. Music is still emphasized as a powerful way to show devotion for the young and old.

Chris will continue to work over the next year and beyond to help shape a church that is true to the timeless Episcopal mission.

He’s also prepared to adjust enough to meet needs arising from being a historic parish in a technologically changing world.

Rev. Chris Epperson describes his time as the rector of Bruton Parish Church as very interesting and awe-inspiring. “It’s a source of humility to recognize the life that has transpired in that place.” **NDN**

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A Family Business

By Brandy Centolanza



Lisa W. Cumming Photography

If Kevin Deaver, co-owner of Ace Peninsula Hardware, has learned anything about being in business from his father Terry, it's to lead by example.

Kevin runs the family business with both Terry and his brother, Brian. The Deaver family bought the hardware and home improve-

ment store in 1989, though it has been operating in Williamsburg since the early 1900s. It first opened along Duke of Gloucester Street in Merchants Square near where The Cheese Shop stands today before moving to Williamsburg Shopping Center on Richmond Road in 1954. Three previous owners ran the business

before Terry took over and expanded the business.

Kevin first began working at Ace Peninsula Hardware while in high school, helping out after class, on weekends and during the summer. "I have worked in every aspect of the business: cashier, stocker, floor sweeper, bathroom

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Charlie Martino

cleaner and manager,” Kevin says. “This gets back to leading by example. Whatever I might ask an employee to do, they know that I have and would do myself.”

Kevin graduated from Lafayette High School and left town to earn a Degree in Managerial Economics from Hampden-Sydney College, but he always knew that he would return to Williamsburg and to Ace Peninsula Hardware.

“I have always enjoyed and had a passion for the business,” Kevin recalls. “Growing up, my father always kept my brother and myself engaged in the business. So in the back of my mind, I always thought I would join him. But when you are in high school, you really don’t think about that kind of stuff. I would say I knew for sure at the end of my days at Hampden-Sydney that I would join him.”

Kevin returned permanently to Ace Peninsula Hardware in 2003, helping to run one of the stores’ branch locations in Newport News. In addition to the main store in Williamsburg Shopping Center, Ace Peninsula Hardware has a store on John Tyler Highway in the Governor’s Green Shopping Center, one in Newport

News and two in Hampton. Since owning Ace Peninsula Hardware, the Deavers have been honored with two awards from Ace Hardware Corporate.

Keeping the customers satisfied is one secret to Ace Peninsula Hardware’s longevity.

“Customer service is our number one,” Kevin says. “We are also a locally-owned, family business, and I think that people get that feeling of being family-owned when they walk into the store.”

Other key factors that have kept the hardware store in business despite competition from national home improvement chains are product selection and convenience.

“We can get a customer in and out of here before they know what they are looking for,” Kevin says.

Some of the unique products that can be found at Ace Peninsula Hardware include Craftsman tools, Stihl power equipment, and Carhartt clothing, as well as localized products such as crab traps and custom-made cornhole boards and bags.

“Cornhole is a big seller,” Kevin says. “It’s something that gets more popular every year.

It’s humongous.”

Ace Peninsula Hardware also provides unique services including swimming pool testing, window and screen building and repair, small engine repair such as lawn mowers, lock service, and U-Haul rentals.

Just as Ace Peninsula Hardware offers unique products and services, each of its stores is also one-of-a-kind.

“We like to tweak our business a bit to fit the communities we are serving,” shares Kevin. “We have five stores, and each one of them is a little bit different.”

Kevin’s duties include handling the scheduling, inventory, advertising and personnel issues. Not that there has ever been any concerns with the employees, most who have been around longer than he has. Some have dedicated themselves to Ace Peninsula Hardware for more than 40 years.

“This is really a fun place to work,” says Kevin, who supervises roughly 100 employees within the five stores. “We really care about our employees. This is a family atmosphere here. We all live in the same town, we are all their neighbors, and we know they are count-

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ing on us to help support their families.”

Kevin knows the customers count on Ace Peninsula Hardware too.

“We have a lot of great, loyal customers who come in here every day,” he says. “We really enjoy them. It’s the customers who are the reason we’ve been here more than 50 years. Without our customers, none of this can happen. That’s what it boils down to. We must be doing something right.”

Giving back to the community is also a huge part of Ace Peninsula Hardware’s success. Ace Peninsula Hardware routinely supports Heritage Humane Society, Grove Christian Outreach Center, Toys for Tots, the local Boys and Girls Scouts and Veterans of Foreign Wars (VFW), and Children’s Hospital of the King’s Daughters (CHKD).

“Our stores have always been a huge supporter of CHKD and Toys for Tots, so growing up, I helped out a lot with events that supported both those organizations,” Kevin states. “We have been lucky enough to have a successful business in the Williamsburg community. That being said, it just makes sense to give back to the community that has sup-

ported our business over so many years. We do not donate money, product or time in the community for any sort of recognition. I guess my favorite part of giving back is to see that it is making a difference. We raise around \$6,000 to \$8,000 annually for CHKD. We also raise around \$4,000 annually for Toys for Tots. In many cases, we get to hear the stories of the children that are benefiting from this. It always makes you feel good knowing that what we are doing is helping.”

Kevin also likes to reach out to the community beyond his work at the store. He serves on the boards of the Williamsburg Jaycees and Williamsburg Youth League.

“I coach my son’s baseball teams, so we love having the whole family out on the ball fields,” Kevin says.

When he is not holding down the fort at Ace Peninsula Hardware, Kevin enjoys spending as much time as possible with his wife, Sarah, whom he met in high school, and their two children, Cameron and Olivia, as well as with Brian and his wife, Hilary, and daughter Mia.

“Family time is important,” Kevin says.

The Deaver family gathers in the Outer

Banks with grandparents, aunts, uncles and cousins as often as possible, but they also love to spend time together right here in Williamsburg.

“I like the small town feel,” Kevin says. “We love all the activities that are available in Williamsburg. From the beaches at Colonial Parkway or Jamestown and Colonial Williamsburg to all the different restaurants and festivals around town, there is always something to do.”

Owning a business can be challenging, but Kevin says you should “never stop trying to improve your business. Each and every day we come to work, we say to ourselves ‘What can we do today to make our store better than it was yesterday?’ Don’t be afraid to try new things. We are consistently trying new products, programs, or technologies. Sometimes it works, sometimes it doesn’t. But don’t be afraid to try.”

Kevin’s future goals for Ace Peninsula Hardware include adding more locations in new markets.

“We’ve been here more than 50 years, and our hope is that in another 50 years we will still be here and still be successful,” he says. NDN

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Lisa W. Cumming Photography

DEDICATED TO DRY CLEANING

By Brandy Centolanza

Before settling in as owner of Master Cleaners, Mark Griggs did a number of odd jobs. He worked on a hog farm and on a golf course, he cut and sold firewood, and he worked as a truck driver.

“I was young, and I was just trying to do what I could do to make a living,” remembers Mark, who started in the workforce right out

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of high school after graduating from York High School in 1970. He roamed from job to job until he found his true calling as a dry cleaner. Eight years after graduation, Mark's father, Bill Griggs, phoned Mark and asked him to help run the family business. Bill Griggs and a partner, Gene Meadows, first opened Master Cleaners back in 1963 along Richmond Road near where Walgreen's operates today. Mark immediately said yes without hesitation.

"I needed a job and wanted to learn a trade, and I have been here ever since," he says.

It wasn't the first time, however, that Mark worked with his father at Master Cleaners.

"My dad was in dry cleaning all his life, and I grew up in the business," he says.

Mark first started working at Master Cleaners as a young boy. He swept floors, washed windows, cleaned equipment and checked the clothes' pockets of the customers.

When he returned to the fold years later as an adult, Mark took a short course at the International Fabric Care Institute to get a feel for dry cleaning, but most of his experience came from working.

"You learn best to do something by just doing it," Mark says. "I also learned a lot from my dad when I came back, and I knew that this would be it for me."

Mark dedicated himself to dry cleaning and eventually bought Master Cleaners from his father when his dad retired. The business moved to its current location a little farther down Richmond Road near Williamsburg Shopping Center about a dozen years ago. There are also two branch locations, one at Olde Towne Square Shopping Center and the other at Governor's Green Shopping Center on John Tyler Highway.

Mark spends seven days a week at work, where he does all the cleaning and maintenance as well as waiting on the customers.

"It is hard work, but it is a good living," he says.

As with most businesses, customers at Master Cleaners come first and Mark proves that, pausing several times during his interview to immediately cater to patrons who walk through the front door, addressing any questions or concerns they may have regarding their drop offs. He chats with regulars as well as employees and answers phone calls in between reflecting on having endured more than 50 years in the business.

Mark is humble when asked for the reason behind Master Cleaners' success and how the business has been able to last more than five decades through increased competition and a tough economy in recent years.

"I like to think we provide good quality and service," Mark says simply. "That sells itself. You have to offer the best service you can, the best product you can. I like to please the customers. I try to make the customers happy and give them a good experience."

Mark and his employees work diligently to ensure that each item brought into Master Cleaners is cleaned and pressed as neatly as possible. There are three pieces of equipment used to press a single shirt, and workers also iron shirts by hand.

"Every garment is looked at before it is cleaned, and again after it is cleaned," Mark says. "It has to look right before it leaves here. We want

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it to look as nice as possible.”

Mark’s employees are just as dedicated to the business as he is, and he has one employee who has been with Master Cleaners for more than 30 years. Customers are just as loyal.

“We have customers who have been coming in here since I was born,” Mark says.

His mother and father still come in to have their clothes cleaned. Bill Griggs is proud that his son has continued on with the business.

“Mark’s done a terrific job,” Bill says. “He’s always been very able and very knowledgeable. I wouldn’t have thought to have asked anybody else to do the job.”

Some patrons come in daily with a single item while others come in with piles of clothes to be laundered. Mark sees the gamut of garments to be cleaned, from your typical business shirts and suits to wedding gowns as well as bedspreads and rugs.

“We see a little bit of everything,” he says. “Some garments need to be dry cleaned, and some need to be wet cleaned. People don’t realize that. It just depends on the garment, and depends on the stain. Sometimes, we have to do both.”

Stains run the gamut as well from coffee, soda and wine to grass or blood stains.

“There are challenges every day, and we work hard to get out the stains, and most of them do come out,” Mark says. “If there is a spot on it, I will work to get it out.”

The first thing that Mark does when any clothing is brought in to be laundered is to check any pockets for loose items, and it’s perhaps also the most fascinating part of his job.

“What I look for are ink pens, jewelry, lipstick, anything that could mess up the load of clothes,” he says. “I’ve found some strange things left behind in pockets. Anything that you can think of, I find.”

Mostly, he recovers loose change, credit cards, receipts, notes or trash, but some items have really surprised him.

“Some people have left their passports in their pockets, and one time, I even found \$1,200 in cash,” Mark says. “When you stick your hand in someone else’s pocket, you’ll never know what you’ll find.”

Mark likes to give back to the community who has supported him through the years. He makes donations to various local charities whenever he can. His favorite part about living in Williamsburg is being surrounded by the history. History intrigues both Mark and his wife, Cheryl, an interior designer. The couple, who share their home with a dog and two cats, enjoy taking romantic getaways through the National Rendezvous and Living History Foundation (NRLHF). Mark and Cheryl travel to various states, most recently Maryland, Ohio and West Virginia, where they camp and experience what life was like in the 18th Century through the NRLHF’s Eastern Primitive Rendezvous.

“It’s just so very relaxing,” he says. “You don’t even wear a watch.”

As hard as Mark works, he deserves a break every now and then, but his job does not allow for much downtime. Eventually, Mark plans to retire, but, for now, he’s content in keeping the shirts and slacks of his most loyal customers tidy.

DAVE HERTZLER



Lisa W. Cumming Photography

We Don't Give Up

By Cindy Laraway

David Hertzler was a teenager living in Newport News when he figured out how to make a living 63 years ago. He found something that he was good at and also satisfied the beliefs that prevailed in his family. "I grew up in a bubble," David says. "We were pacifists."

David's ancestors moved around a lot out

of necessity. As Amish Mennonites they were persecuted over a departure from beliefs of the Catholic faith, particularly over infant baptism versus waiting until the age of accountability.

Six generations ago his fourth great-grandfather, Bishop Jacob Hertzler, became the first

Amish Bishop in America in Hamburg, Pennsylvania.

David's father grew up in the Baltimore area and later settled in Denbigh's Young Plantation on the Warwick River, where David and his siblings were raised.

His dad became ill, so David had to drop

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out of high school to work. Since he needed a line of work that would be acceptable according to the Mennonite beliefs, he says the choices included farming, construction work, or becoming a doctor, preacher or milkman.

He chose building.

David worked with J.P. Yancy in Newport News framing houses. The supervisor put him in charge when he was only 16. "I figured out then I could make a living," David says.

Hertzler Brothers, Inc. began when he was 22-years-old. David and his brother, Joe, went into the landscape business together starting out in Denbigh. They also ran an oil business and a filling station. They decided that they needed something to do in the winter, so they talked their brother John, who was working with L.B. Weber, into joining them in the building business.

The three brothers banded together with an agreement that if anyone wanted to go back to school to get an education, they could take a leave of absence, and then return to the corporation.

Joe decided to go to school and never returned to the family business, leaving his two

brothers to carry on Hertzler Brothers.

David liked the way Williamsburg and James City County were being developed and moved the business to Williamsburg. When Hertzler Brothers, Inc. came to Williamsburg in the 1960s there was not a code of compliance department in the county and a permit cost \$5. "You got the permit in the same office as you got your dogs' tags and your marriage license," David says.

Builders were up and running quickly.

As a member of the Urban Land Institute, David traveled around the U.S. and to some faraway places like Australia and Mexico to observe the best ways to develop land for building homes.

He believes that sub-divisions should not have houses facing secondary roads, known as feeder roads, that are used to bring traffic to a major road.

He developed Seasons Trace sub-division in the 1970s, holding true to that principal.

"You wanted to be able to get in and out of a sub-division without passing fronts of houses," David says.

Like any business that survives for decades,

Hertzler Brothers has seen their share of ups and downs. In the 1980s they did passive and hybrid solar, using equipment that pumped heat under the house during the day. But the price of oil came down and people lost interest. They'd like to get back into solar again, recognizing that it costs a fair amount of money and will take 10 years or so to pay off. "It makes sense, but it's not being done," David says.

The economic downturn in 2008 slowed the business considerably, but they learned to survive. "You just sort of change your mode of operation. I sold a rather expensive truck recently. Now I'm driving a 1998 truck, and it's just fine."

The struggle isn't over, but they're paying off debts.

David's brother, John, wanted to retire, so Dave bought him out. Now the other "brother" helping to run the business is David's daughter, Amy.

She's a William and Mary graduate who keeps the books, writes proposals, works on house plans and lines up jobs.

Smaller jobs like repairs and additions have



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kept them afloat, but they hope to build houses again. David would love to get back into what he really enjoys doing, laying the house off and getting the footings dug.

He has long-standing relationships with sub-contractors that he's used for many years. He credits consistency and a little hard-headedness for helping the business survive. Customers like their work, but David doesn't expect a return to the boom times. "I don't think it's going to come back like it was," David says. They have a few vacant lots they want to build on. "Banks are saying to get a solid deal first, and then they'll loan you," David says.

David will turn 80-years-old in May, but shows little sign of slowing down. He still works every day and goes to job sites to check the progress.

He's been known to fall off of a roof or two over the years and get right back up. Amy says the guys are supposed to keep him away from roofs these days, but David points out that they're not always there.

There's another project that's getting some of his attention recently that he describes as a labor of love. He's working to restore an old

caboose that will eventually move from the Cumberland Hospital for Children and Adolescents in New Kent County to the Norge Depot. He volunteers as a way of giving back to the community and spends time each week stripping the caboose down to the metal. He's been working on it for three months and thinks it will take maybe a year before it's in good enough shape to move to Norge.

"You can only work with a needle hammer for about four hours before you're about to drop dead," David says. "We need volunteers."

David describes himself as "sort of an artist." He paints with watercolor and acrylics. "When you get this age, you can take classes at any university for free," David says. He recently finished a class at Thomas Nelson for graphics and has taken others at Peninsula Fine Arts Center and This Century Art Gallery. He gives the paintings to his kids, grandkids, nieces and nephews.

There's no lack of work to do on the home front either, including collecting eggs from his Indian Runner Ducks, and an orchard and garden to tend with apple trees, plums, cher-

ries, grapes and blackberries. David refuses to fertilize and put chemicals on his yard because he wants the frogs to come back.

Mother Nature is the focal point that he dwells on. "All the different species of living creatures are just amazing," he says. "When you get into the world beyond us, the galaxies that go on and on and on, it's miraculous. I was taught as a kid that everything that happened on Earth is 5000 years old and God created all. My brain could never accept that."

Amy has done some research that might explain how the family business has survived for so long. It's in their DNA.

David and his son had their DNA tested. Lancaster Mennonite Historical Society provided a report pointing out different locations where the family was according to DNA of their rugged family group. They migrated from East Africa, Arabia, Iran, India, Central Asia, back through Iran, the Caucasus Mountains, Eastern Europe, Poland, and then Switzerland before coming to America.

David Hertzler says, "The way we stayed in business so long is we come from a tough group of people. We didn't give up easily." NDN

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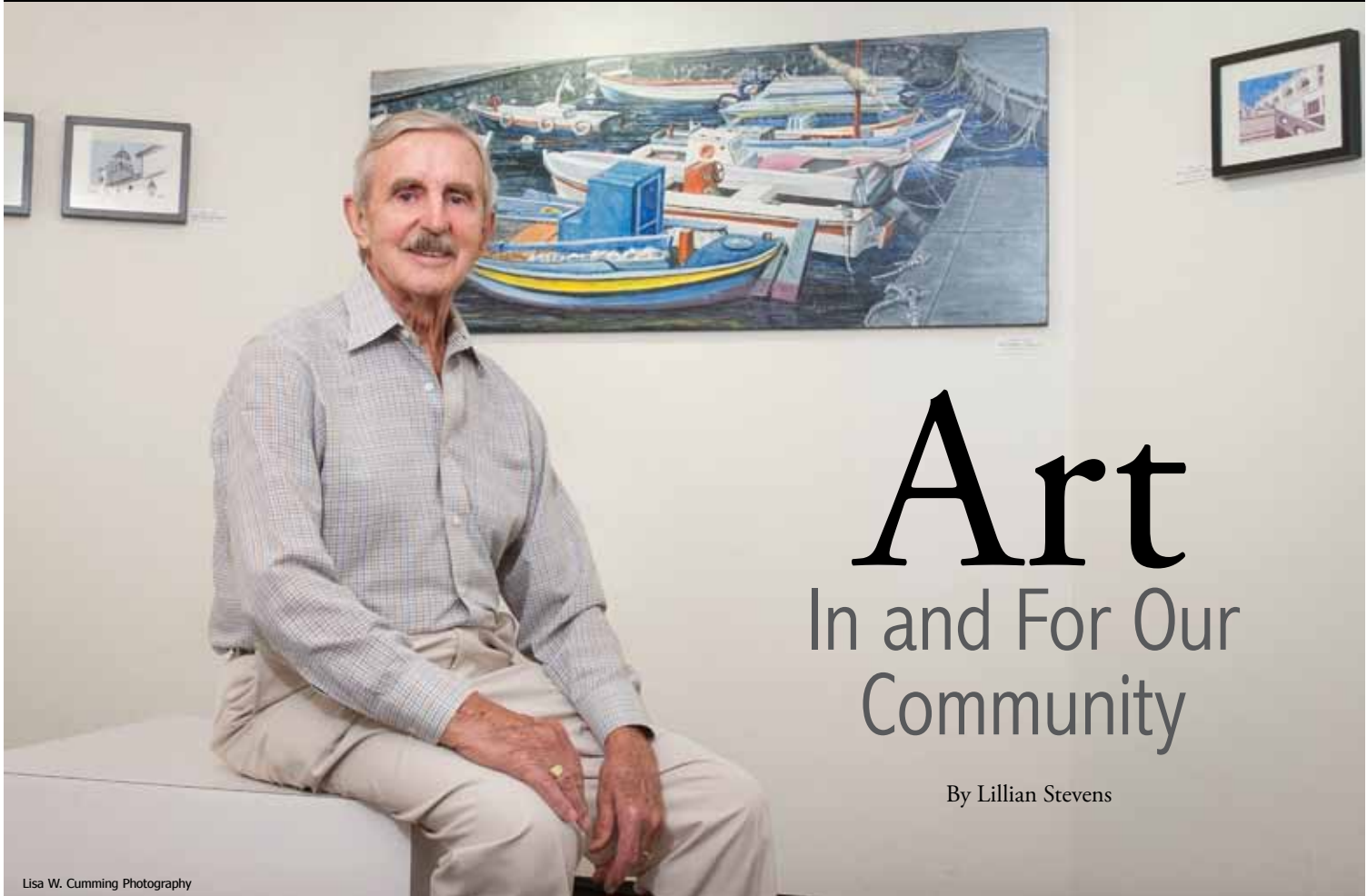
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MICHAEL KIRBY



Art In and For Our Community

By Lillian Stevens

Lisa W. Cumming Photography

This Century Art Gallery (TCAG) traces its roots to the fall of 1959 when two local young women decided that Williamsburg needed contemporary art exhibits.

“On October 23, 1959, Sandra Bullock and Sandy Shiflett launched what was then called the Twentieth Century Art Gallery,” says Michael Kirby, president of the gallery. “They believed that contemporary art would serve to complement 18th century Colonial Williamsburg. So, the two got together with a number of like-minded individuals, and they contrib-

uted twenty-five dollars each to cover operating capital.”

Sandy served as the organization’s first president.

For the better part of nearly six decades now, TCAG has offered first-class contemporary art exhibits and shows for the enjoyment of members as well as visitors to the area.

“Over the years, we have really changed the gallery’s focus,” Michael says. “Whereas originally we were more or less a social club, we have expanded considerably and now have over 200

local member artists and close to 500 members in total.”

Originally, the gallery was located on Nicholson Street in the Historic Area.

“At the time, we were housed in a somewhat run down building called the Red Wood Ordinary,” Michael says. “Sandra and Sandy, with the help of enthusiastic volunteers, patched it up and the gallery’s opening was very successful. In fact, they had about 500 people go through that first weekend.”

TCAG thrived in that location for about a

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dozen years until Nicholson Street was closed to vehicular traffic. In 1972, it relocated to the basement of the Craft House on Duke of Gloucester Street in Merchants Square.

“We have always been grateful to Colonial Williamsburg [CW] which owns the Craft House because they hosted us there for ten years,” Michael says. “Eventually CW determined that they needed the whole space but they offered to find us another place nearby.”

Since 1982, TCAG has thrived in its current location at 219 North Boundary Street. Located adjacent to Merchants Square and the Historic Area, it occupies a vintage Sears Roebuck catalogue house (circa 1920). Michael has served as president since 1999. His is a volunteer position. “It’s my ‘give back’ thing,” he says candidly. “However, we now employ a part-time executive director and two other part-time employees.

Tempy Barbru took on the role as Executive Director this past January. Before that, she served as the executive director at the foundation that oversees Petersburg’s historic Battersea House. Under her guidance, TCAG has expanded its art education program and expanded its community outreach activities to better serve

the community. By all accounts, the gallery is off to a wonderful start as the volunteer-operated, non-profit organization draws artists from all over the state.

“The last exhibit was by Gloria Coker who is nationally known,” Michael says. “Prior to that, we had Jan Ledbetter who is recognized internationally. But usually our artists are regional from the mid-Atlantic. The current show featuring Darrell Craig is interesting because Darrell used to be the creative director here. He moved to Florida and jokes that he had to move there to have a show back here.”

The gallery reaches out to the community with lectures. TCAG partners with the Virginia Museum of Fine Arts (VMFA) in Richmond. VMFA provides lecturers for the winter and spring seasons. Eight lectures are hosted each year in partnership with the Williamsburg Regional Library.

Additionally, there are initiatives like Jail Art and Buddy Art. For the former, once a week a member artist travels to the Virginia Peninsula Regional Jail and conducts art lessons with inmates who have an interest in art. The latter is an outreach program geared toward physically and mentally challenged children.

“We do Buddy Art in conjunction with William and Mary,” Michael says. “The buddies are all college students and the kids have a ball expressing themselves in art. So, not only do we encourage art enthusiasts to come and visit and support us but we also teach art at all levels to those who wish to take it up.”

Other outreach activities include an annual Kids’ Art Day and various Open Studio events. The gallery also operates the Art Education Center (AEC) which provides space for all classes and workshops that are available to fledgling artists of all ages. Located on Westover Avenue, just a stone’s throw from the gallery, the AEC resides happily in the heart of the Williamsburg Arts District. The center offers an array of art lessons including painting (watercolor, acrylic, oil, watermedia), still life drawing, plein air painting, pastels, even iPad art, batik and botanical drawing, just to name a few.

“We acquired the Art Education Center a couple years ago,” Michael says. “And our students run the gamut from beginners to veteran art enthusiasts, kids to retirees.”

Juliet Kirby, Michael’s wife, is an artist and a volunteer as well. She teaches workshops at the Art Education Center. Michael insists that



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although he is passionate about art, he himself is not an artist. "I am happy to just carry her portfolio," he says with a laugh.

Prior to moving to Williamsburg, the couple lived in Greenwich, Connecticut for many years.

Quite coincidentally, Michael met Juliet when visiting a friend at the Central School of Art in London. Juliet was studying illustration and wood engraving which served her well for ultimately becoming an accomplished botanical artist. After they married they immigrated to America in 1959 with their first child. They have been happily married for 57 years.

Before retiring to Williamsburg in the mid '90s, Michael worked for Xerox Corporation, where he was director of Worldwide Strategic Advertising and Promotion

"Williamsburg appealed to us on several levels – the moderate climate, less traffic, a more affordable cost of living as well as many other things. We found this to be a delightful place to live."

During his position with TCAG, Michael served two terms on the Williamsburg Area Arts Commission. "We funded approximately 35 nonprofit arts organizations, both perform-

ing and visual arts, which was just incredible."

Michael believes that Williamsburg offers a special niche to artists and art lovers alike. From Williamsburg Fall Arts season (which runs from Labor Day through early October) to popular events like An Occasion for the Arts and the Gallery Crawl, there is much to be excited about.

"And the fairly new Arts District," Michael says. "To be candid, we are coincidentally almost the anchor of the Arts District because the gallery was established here just before the city decided to establish one. So, it's a happy coincidence we are located here and we are delighted to be in the Arts District."

Michael points out that Williamsburg's Arts District doesn't fit the same mold as others in more urban areas.

"In some cities and towns, arts districts have been formed in an effort to establish new and emerging businesses in otherwise sort of derelict areas of a city or core area," he says. "That isn't the case here. The Williamsburg Arts District area has been carved out slowly but surely and is attracting all sorts of artists."

The local arts scene in Williamsburg might be ever evolving but This Century Art Gallery

has enjoyed a steadfast presence in the city. Clearly the gallery, in business nearly 60 years now, has been lucky in terms of its location and proximity to residents and visitors. Location is important, of course, but it's not everything.

"I think we can also attribute our success to a combination of the caliber of art we show and the interest of people in the community in art," Michael says.

What about the next 60 years?

Over time, Michael says the gallery hopes to increase operating revenue and grow its volunteer base in order to sustain expanding programs.

"Our volunteers and generous benefactors are central to the success of the gallery. Longer term, our vision is to transform the gallery into the Williamsburg Arts Center. We were fortunate enough to acquire some property in what is called City Square, which is located opposite the library and behind the Chamber."

In that location, This Century Art Gallery hopes to erect a 7,000 square foot building. Michael Kirby admits that it is an ambitious plan, but is very optimistic about achieving that goal. "It's the next step in what Sandy and Sandra started in the autumn of 1959." NDN



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erations at the memorial park that opened in 1962. She attends the International Cremation Cemetery Funeral Association (ICCF) University to maintain her cemetery executive certificate.

“You rely on your partnerships with other cemeteries and funeral homes,” she explains. “The Virginia Cemetery Association (VCA) and ICCFA are very important to me in terms of personal and professional education.” Angela is currently the sitting president for the VCA, a two-year term.

The not-for-profit WMP was organized in 1961 to answer James City County’s need for a final resting place other than over-crowded churchyards and a small area of the city’s cemetery, Cedar Grove. The site was carved out of a natural forest on land previously owned by Confederate Army Colonel Benjamin Stodert Ewell, the 16th president of the College of William and Mary. His term began in 1854. When the college was shut down from 1883 to 1888, he rang the school bell at the opening of each session to raise awareness of the school’s continued existence to city residents. He is credited with preserving the school.

Colonel Ewell’s three-story plantation

home, erected in 1868, was the centerpiece of WMP until the 2013 completion of a state-of-the-art, 3600-square foot customer care center.

“It’s a very comfortable setting for our customers to meet with us,” Angela explains. “We meet with people, often on one of the worst days of their lives when they’re making decisions on a final resting place for their loved one.”

One meeting room accommodates large families and a small arrangement room is more intimate for meeting with individuals clients. “It’s more private, where a client would feel the warmth of people and not a corporation,” Angela says.

Surrounding the customer care center are English gardens reminiscent of 18th century colonial gardens. A 15-foot travertine column topped by a crane sculpture, a medieval symbol of peace and longevity, is the focal point of the circular “Garden of Time.” There is also a consecrated Jewish burial ground, operated in partnership with Temple Beth El.

A 1500-square foot mausoleum contains 115 cremorials, aboveground compartments for cremated remains, located in the mausoleum walls or in a garden-like setting.

Over 4500 burials have been conducted in the park and more burial rights have been sold. Park staff works with each client to choose custom burial plots based on space needs and what would be a good fit for each family.

“The whole premise of the cemetery is to preserve history and preserve memories,” Angela explains. The plaque or headstone for each individual is highly-customizable and can be very telling about the type of person they represent: their occupation, specific interest and more. That individualization of a person’s history, personality and interests in each headstone or plaque appeals to Angela and her concept of WMP as a part of the on-going community.

The staff organizes “Williamsburg Memorial Park Gives Back” where they select a community charity to assist. Their most recent campaign for “A Soldiers Hands” raised \$1000 to help provide skin care products to service men and women. Park staff and their connections are the muscle behind these fundraisers.

WMP hosts several annual community events.

“Memorial Day is certainly our crowning jewel,” Angela says of the event held continu-

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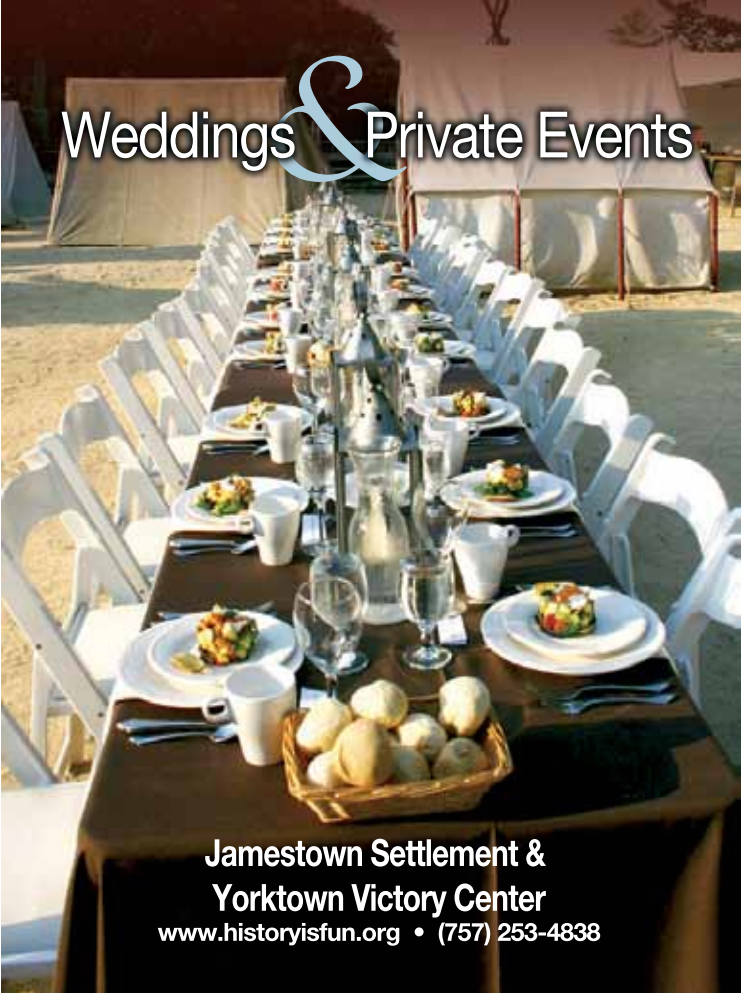
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ally for over 50 years. "It's something we're very proud of for its longevity and the nicely-done program by the Veterans of Foreign Wars (VFW) and combined veterans groups." The event is held every Memorial Day, rain or shine.

This Christmas season, WMP will host a luminary event, something families look forward to. Lighted luminaries line the park's entrance drive and around the grounds.

Angela emphasizes the need for empathy on the part of park personnel in doing their job. "You have to feel for the person sitting across the table," she explains, "whether it's the devastating loss of a child or a 95-year-old parent."

WMP's staff must be sympathetic to family members, but also cognizant of WMP's rules and regulations. "Our job requires us to be 100% for our families," Angela says. "We have to be there emotionally for them but we also have to keep our details in order to provide them with the best services that we can. It's a balance and it's difficult. The safety of our park is important and so is the overall aesthetics of the park. I think we hit the mark on it."

"I can look out my window and I'll know the cars as they're coming in," Angela says of

park visitors. "One lady described the cemetery as a place that grounds her. She knows where her family is and finds comfort in that. To me, a cemetery is a place that holds memories: a place for reflection, a place for healing, a place that says a person walked this earth and is remembered."

Angela and her staff see a healing in their workplace. "A lot of families become my family. They know the ladies here and can come in on a tough day and see a friendly face and get a hug."

Park employees have made connections with many families and individuals over the years. "I've made some nice friends out here, and I've had to say goodbye to some of them because they have gone on to be with some of their loved ones."

Angela values the experience of being with families right after the funeral and meeting with them later to see the healing they have experienced.

"They're enjoying their lives," she says. "I keep looking out that window where one of our beloved family members is buried. I remember the day he buried his wife. He reminded me of my grandfather. I just loved the

man dearly. He died this past year, and the staff here attended that funeral. He will always be remembered fondly by everybody here. That's what I love about this job."

The entrance to WMP is located at the end of a quiet neighborhood street. "I have said it since the very first day I drove through those gates," Angela says. "This is a beautiful community asset. I felt like that on day one, and I feel like that ten years later."

Angela's family loves living within a two-mile walking distance to Colonial Williamsburg. "We love the restaurants and the social life. We love every aspect of Williamsburg," she says. "We rarely go out of town now because we find so much to do here. We have made such a wonderful life for ourselves."

"I love the sense of community," she adds. "My daughter found recreation with a special riding community. My coworkers are probably my closest friends. They make coming to work worthwhile. There are lots of little treasures here, things we'd seen and forgotten, or newly found," Angela Byrum says. "Once we moved here it was about rediscovery. This memorial park is a hidden treasure of peace, history, tranquility and healing." NDN

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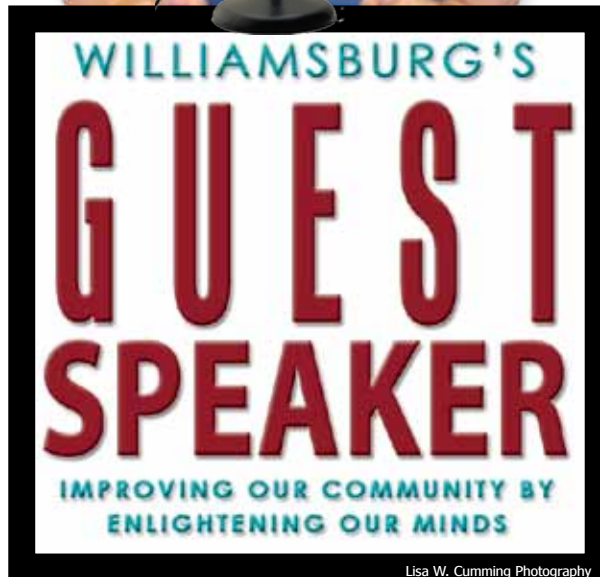


KIM LASKA



ON HERITAGE HUMANE SOCIETY

Kimberly Laska is the Executive Director of the Heritage Humane Society. Kim has been in the position since December of 2012. One of the first things you may learn is that her background is not in animal welfare. But by sitting with her for just a few minutes and watching her interact with the staff, volunteers, customers, and



the animals in her charge it is abundantly clear that she has achieved the on-the-job equivalent of a PhD in the field and that she is well suited for the job she loves. She was born and raised in Oney, Maryland and moved to Georgia when she was nine, living there off and on until she was an adult. She attended boarding school



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in Washington State. She later went to Valdosta State University and several schools in Georgia. Her formal background is actually in community outreach, communications and development. After graduating from college, Kim moved to Miami to be with her future husband and worked for the Red Cross planning special events.

Williamsburg was on her husband's wish list of places to live fourteen years ago when Kim was offered a position with Busch Gardens in education and communication, and later community relations. When they visited for her job interview they fell in love with Williamsburg and made the move and have found the community here ideal for raising their two children. Kim worked at Avalon as Director of Development and

Communications before moving to Heritage Humane Society.

When and why did you first become involved with Heritage Humane Society?

A friend and colleague first called my attention to the advertisement for the Executive Director position. I knew of Heritage but it really wasn't on my radar. That friend helped me realize that my professional background in business and communications and outreach was as important to what the board sought in a leader to help grow the organization as a background in shelter work. I met with the board. I presented all of the things that I thought were potential for an organization like this. I went through the adoption process and fell in love. When I started doing research and visiting other shelters it become very clear to

me that my career had taken several interesting twists and turns but nothing had ever clicked the way that this one did. I am grateful that the board saw something in me that made a good fit and hired me for the position. It has been an adventure every step of the way. I'll admit it is still a work in progress, and there is never a day when I don't learn something new. Reinforcing our infrastructure is an ongoing and significant first step in growing our organization and realizing our vision for Heritage. How do we turn things around financially, and how do we get this program to the next level? We are nearing capacity in this building and there are building issues that are to be expected after seven years of occupancy. The number and variety of challenges we face are never ending; there are always improvements

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we can make but we are on the right track and we are moving forward in a really good way.

What is the mission of Heritage Humane Society?

Our official mission statement says it perfectly: "The Heritage Humane Society will serve as the compassionate steward of animals that are in transition from stray/surrender to forever homes. Heritage Humane Society will also educate the public about humane animal care and treatment, advocate animal welfare, and provide affordable adoption and spay/neuter services to measurably reduce overpopulation of unwanted companion animals." We most often sum up our mission statement in one five-word tagline: Adopt, Volunteer, Donate, Foster, Educate.

What activities does the group do to accomplish the mission?

Many people think that what we do is as simple as putting a roof over the animals head, throwing food on the ground, and making sure the dogs go out every once in a while. There is so much more to it than that. We have the most amazing group of 23 staff members and over 200 active shelter volunteers and a great auxiliary team; I have the most dedicated people around me all of the time who are passionately caring for these animals. Every dog in our program gets a minimum of two; ten-minute walks a day.

We also have an extensive network of foster care families who are the real unsung heroes in our adoption program. They take in animals and help to make sure they are healthy and well-adjust-

ed before they go out to the public. They provide a unique opportunity for evaluating the animals and supply them with an environment where they can grow and their personalities can shine. And when they walk them out in the community with their little "Adopt Me" vests on it is a great marketing tactic!

One of my proudest professional accomplishments has been the recent hire of a veterinarian for the shelter for the first time in our history [Dr. Teresa DeWitt]. We had many dedicated volunteer veterinarians helping us before this, but they had demands of their own that made scheduling a challenge. Now we have a consistency of care and dedication that is so important for our animals. During our recent closure she was here seven days a week.



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She ends up donating far more time than the hours she is contracted to provide.

There are more programs than I can list here! We have a food pantry for animals that isn't officially opened yet; but already we have people who come every week and get free food from us. We try to keep that well stocked. We also provide low cost (but not free) spay and neuter services once a month. We look for ways to increase education in the community and we do great camp programs for the children that are very successful and very well received. In this way we are training the next generation of doctors and animal care providers on how they can help.

What can readers do to help?

There are so many ways you can get involved in a program like ours. A good first step is to learn more about the many things we do by visiting our website, signing up for our newsletter, or coming by for a visit and tour.

Our volunteers do everything from handling the animals to administrative work to laundry and cleaning. This doesn't mean we want you to just come in and do dishes and laundry, although we really appreciate that too. That helps a lot and that work never ends. Go through foster care orientation and learn how you can help with socialization, special needs, or bottle baby cases. As you add skills and get to know the organization better you can find more or other opportunities to contribute. Just about anything you do as a hobby or for a profession can be

put to use here.

For example, Henderson Construction Company came during the United Way's Day of Caring and repaired and replaced light fixtures throughout the compound. The difference that made in the appearance and safety here has been dramatic! Since then they have been back to help with other projects, including the current effort to paint and refurbish our play area.

We are a non-profit organization; we raise over 90% of our operating budget which is over \$900,000 and growing. Most of our team is made up of "animal people" who directly care for our charges; so any assistance from the community with donations or supporting fundraising activities as a donor or planner or volunteer worker is also

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invaluable.

Of course, donations are always welcome and make an immediate impact on both our bottom line and the quality of care we can provide. Not just monetary donations, but things like moist food and cleaning supplies and toys. A listing of the items we need is maintained on our website and visitors can always pick up a copy of the list at the front counter or call us for suggestions.

What are some personal experiences you have had that renew your commitment to Heritage Humane Society?

We have had kids who have been through our camp program who subsequently had birthday parties where they ask for gifts for Heritage rather than presents for

themselves. And we see different service activities where they will do something like a lemonade stand throughout the summer and then donate the profits to Heritage. Those acts really warm my heart and show me that there continues to be hope in our community and for our children.

Most recently we had a closure where we took the time to completely sterilize our facility from top to bottom. It was very much a team effort by staff and volunteers and many community partners who brought supplies and helped. Seeing the community pull together like that is so inspiring and so rewarding.

The pace is like nothing I have experienced before this. You never know what is going to come

through the door; whether it is a cruelty case or an animal rescued by emergency personnel or whatever. It is exciting and challenging and I love what we do and I love the fact that I get to work in a place where I can feel proud to say I am a part of Heritage Humane Society. NDN

Visit <http://www.heritagehumanesociety.org/> to learn more about the shelter and opportunities to volunteer or donate, and to view their list of needed supplies.

Don't miss Heritage Humane Society's Christmas Bazaar, Saturday, Dec. 13 at Bruton Parish Hall.

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Social Media for Business

By Greg Lilly, Editor

Courtney Buzzell, co-founder of Proximo Marketing Strategies, says that business professionals can participate and prosper in social media without losing productive time to the lure of non-business content. "Social media like Facebook and LinkedIn should be part of your overall marketing plan," she advises.

"The same message or offer or call to action that you post to Facebook should be consistent with the messages on your Website, your discussions at local networking functions, in

your direct mail campaigns, in your magazine or newspaper advertisements. The social media platform is another way to communicate your value to your current and potential customers."

Courtney started her professional life at Virginia Commonwealth University. "I was a criminal justice major with a pre-law minor." After graduation, she found a job that was intended to be a temporary, part-time position while she attended law school.

"Dr. James Burden's office, the dental prac-

tice, hired me for an administration position. It bloomed into something else that took my interest away from the study of law. Within three or four years, I was running the marketing department. I was mostly focused on advertisement design and started using social media for the practice." Along with that, Courtney started attending networking opportunities around the area.

"I joined Business Networkers International (BNI). That was my first taste of the power of

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networking. I joined the Greater Williamsburg Chamber and Tourism Alliance, Kiwanis and other professional groups so networking became a big part of what I was doing. I realized I was passionate about connecting with people, and that's why social media has become one of my passions. It's the digital equivalent of word-of-mouth. Social media networks connect people, but instead of doing it with just the people in one particular room, at one particular time, you can interact with people across cities and states and countries. It's exciting."

There are hundreds of social media platforms, Courtney explains. There may be industry specific ones, but across all segments, Facebook is still the biggest and most popular for reaching consumers.

LinkedIn is the professional networking platform. "Use LinkedIn to network with other professionals," Courtney says. "Your profile is your resume, and it's all about receiving and giving endorsements, recommendations and testimonials. My business partner, Will Melton, says there are seven steps to being successful on LinkedIn."

First, create a great profile. As Courtney says, the profile acts like a resume. Include a photo

and detailed description of your work achievements.

Secondly, connect with people you have worked with, know or may have met recently to build your network of connections. Courtney suggests spending a few minutes each day connecting to people.

Then start endorsing other professionals in areas that you know they excel in, Courtney advises. Endorsements are appreciated by others because it builds their credibility. In turn they will do the same for you.

Recommendations are the next step in building stronger relationships with other professionals. LinkedIn allows people to write recommendations about their experiences working with someone. This shows a personal knowledge with the performance of your connections.

When you have been endorsed and recommended, you can take it a step further by sharing content in your field of expertise. Read articles from others in your field and share those that you think your network of professionals would find beneficial. Courtney says this is a great way to educate yourself as well as demonstrate your interest in the field.


Just like with Facebook, LinkedIn allows

people to share quick updates on themselves. This is the perfect place to alert your network on tips, awards and project successes. This keeps your name in front of your network.

Finally, take some time to share your own original content. Write a blog about something that others will find useful in their professional lives. Your blog or list of helpful tips becomes information that your network will share with their networks – more people will discover your expertise and you.


"These steps can be completed in just a few minutes each day or you can schedule your posts," she says. "There's a program called Hootsuite. It's free for up to three platforms, so you could put your LinkedIn, Facebook and Twitter accounts on it. Programs like Hootsuite allow you to schedule your posts, so you can sit down once or twice a month and write your posts to be distributed later."

These programs have analytic software that allows you to see the reaction a post receives. "That's how you track it," she adds. "This is very important. You want to track what's working and know where the traffic is coming from. You can track what people are responding to, time spent, if it's attracting more men or women,



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where they are located...so you learn about your target audience and your followers.”

A common concern that Courtney hears is that people aren't sure what to post. “The number one goal in social media is to help people solve problems,” she states. “Know your target audience then the next step is to know what the problem is and how to solve it. That's why we give tips. We give inspirational quotes. We tell about community events going on. We are trying to solve their problem.”

She suggests the 60-40 rule to keep from running off your network by promoting too heavily. “Basically the thought here is that 60% of the time, so more than half, you're going put up posts that are not promotional. These posts are not necessarily about your business, product or service. The other 40% is promotional. For instance, if I'm a Realtor, I'm not going to put my listings up all the time. I may put them up 40% [of the time], but the rest of the time I will post information that appeals to my target audience. Realtors may have a lot of followers who have done business with them in the past, but are currently not looking for a home. If all the Realtor posts are listings, then some people will tune them out and stop engaging with that

person. That will result in the information not making the newsfeed of others.”

Courtney explains that Facebook has an algorithm that chooses the posts to add to a person's newsfeed based on the things they engage with often. “So if I tune out that Realtor because all she posts are listings, once she puts something that interests me, like an open house or a benefit, I may not see it.” Instead, a strategy to keep information flowing should include a range of subjects that engage and help her followers.

With Proximo Marketing Strategy for two years, Courtney enjoys building relationships. “I get no greater joy than connecting this person with that person – who never thought they would have the kind of synergy to create a cross promotion package where they both benefit. I like creating ways for businesses to help each other. They looked back and say, ‘We would have never known we could have worked together like this.’ Me, as that middle person, making the connections is rewarding. Sowing the seeds. I'm all about the concept that life is a boomerang and I'm where I am because I'm blessed. God has blessed me, and it does come back to you. It's not why we do it, but it does, it really does come back.” NDN

Next Door Neighbors

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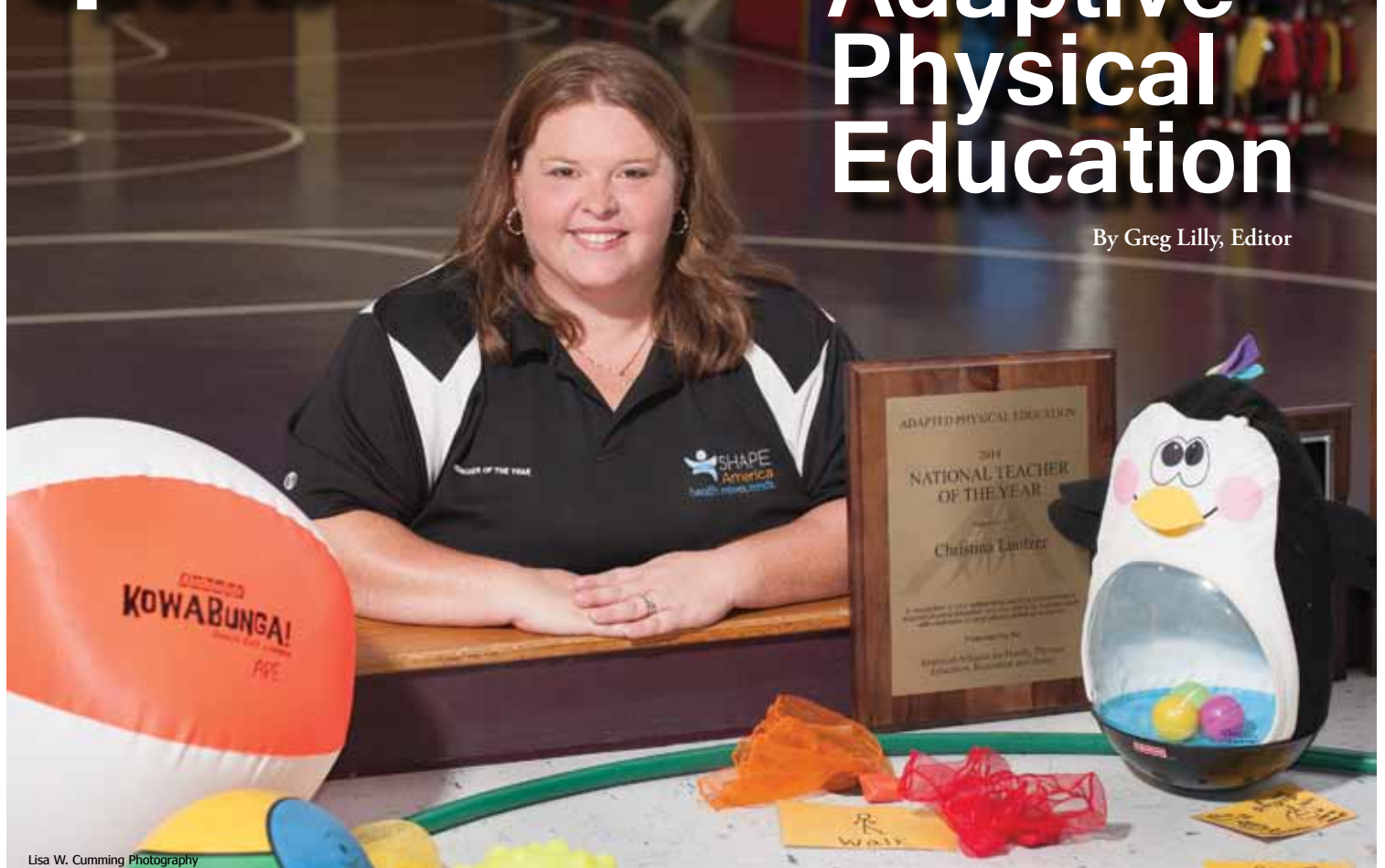
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Adaptive Physical Education

By Greg Lilly, Editor



Lisa W. Cumming Photography

Since 2009, adaptive physical education teacher Christina Luntzer has helped nine Williamsburg-James City County high school students graduate with a standard diploma because she went to their homes and gave them physical education. “Since they were physically home-bound and not medically cleared to do PE [Physical Education], they would have had a diploma down from the standard,” she says, “but because I did that they were able to get

a standard diploma. They were not physically able to complete the standard PE requirement, but cognitively able to pass their SOLs [Standards of Learning] and graduate. I helped them earn their PE credit.” Christina is the National (yes, national – best in the United States) Adaptive Physical Education Teacher of the Year.

Adaptive physical education assists students to earn their diplomas and build a base for life-

long learning. “We have to keep consistent and bridge gaps with our education processes, so adaptive PE looks different for every student,” Christina says.

The PE that Christina teaches has been modified to be as appropriate for the student with a disability as the regular PE activities are for a student without a disability. She focuses on motor skills such as walking, running, throwing, catching and climbing. She also in-

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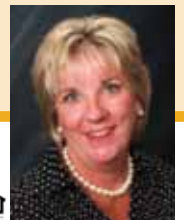
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corporates dance, aquatics and group sports, all modified to the individual student.

“When I first started, I would get a teacher calling me to help a student climb a rock wall and the student was in a wheelchair.” That was not a skill the student would ever use. “But they may have to crawl to a bathtub,” she says. “While the other students are climbing a rock wall, you will see my student on the mat behind them working on Army crawls. They are still working on strength, but they are just doing it in a different format.”

Christina asks the parents of her students: “What do you see other people in your community doing that you want your child doing? What do you do as a family and want your child to do with you?” These answers help her create community based instruction for the student.

She explains that community based instruction helps a student with a disability learn to participate in community activities. “We will go to the bowling alley, the YMCA, putt-putt golf trips, adapted Dream Catchers therapeutic horseback riding. We push into all these

settings to get students to things they can do in the community. So on Friday night Special Olympics bowling events, you’ll see me out there cheering on the kids. We find avenues for them. My goal, and the parents’ goal, is to hook them into something they like and can do for the rest of their life.”

Born and raised in Williamsburg, Christina graduated from Lafayette High School in the mid 1990s. “I knew leaving Lafayette that I was going to be a teacher. I needed to decide what I was going to teach. I liked art, physical education (PE), science. I played sports all year around, field hockey, basketball, indoor and outdoor track and then I swam in the summer. I thought that since I like being active I might as well be a PE teacher.”

She earned her undergraduate degree from Christopher Newport University. She had completed classes in adaptive PE, but wanted to learn more. She decided to go to the University of Virginia to earn a Master’s Degree in Adaptive PE.

“I knew in Williamsburg-James City County, we didn’t have anything in adaptive PE,” she

says. “When I was 10 years old, I swam at the Williamsburg Community Pool. There was a little boy who had Down’s syndrome, and he was non-verbal. I played with him every day at the pool, by the end of the summer he said my name. These were his first words.” The experience of working with another person to see an improvement in their abilities inspired her. “That was why I wanted to be in adaptive PE,” she says. “My mission was to come back to James City County and make adaptive PE happen.”

In 2003, she was hired as a high school general PE teacher at Jamestown, where she spent four years. “I received a phone call from the central office saying they needed me to do adaptive PE in two elementary schools, so I split my time between Norge and Matoaka for the next two years.” In 2009, a position opened for adaptive PE, and she jumped at it and helped create the program from the ground up.

Christina uses technology to help adapt and teach the motor skills that her students need.

Using an iPad application, she can create video assessments of a student performing an

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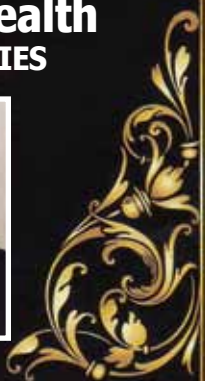
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activity. “For example, showing the movements to juggle a scarf, I would put two red marks over the person where the scarf needs to go and marks where their hands need to be. Juggling, they may wonder why the scarves are all bundled up, so I pull the Coaches App up on the iPad® and the student sees the two red marks and the one green so they know their hands have to come up and down to catch it. They have a visual. They are being videotaped and are able to watch themselves on a screen, performing the movements.”

Another example is a student with autism learning to skip. “I will do a model skip, and they may do a gallop,” Christina describes. “They will say ‘I’m skipping.’ But when I show them their video they may see that they are galloping, left leg hop, right leg hop. Then they do it again and get the feedback on the video and see what they are doing.”

She uses adaptive archery with Nintendo’s® gaming console where the high school students learn the movements of archery with the Wii® controller. For her elementary students, Christina plays Just Dance videos on YouTube®. “A lot of my elementary students will use that on a rainy day or on a brain break. They just get up and do a song. My kids with autism in the elementary setting love Just Dance.”

Christina’s hard work was recognized by SHAPE America (Society of Health and Physical Education – America). She took the Teacher of the Year award for adaptive PE, first in Virginia, then for the southern district. All of the district winners convened at the SHAPE America National Convention. “They don’t announce the National Teacher of the Year until you are at the Hall of Fame banquet,” Christina says. She spent four days at the convention, wondering about the banquet announcement on that Friday night. Her award of the National Teacher of the Year in Adaptive Physical Education surprised her, but it has also inspired her to share her knowledge in techniques that create results.

At SHAPE America headquarters in Washington, D.C., she met other National Teachers of the Year in different areas. They become national presenters for conventions and conferences. “After attending these conferences for years, I never thought I would be one of the presenters,” she adds.

At a presentation this past summer, Christina says she had her “aha moment.” She had demonstrated methods and tools that worked for her students, but worried about the time it took away from those same students back in the Williamsburg-James City County Public School District. “I presented at two workshops that day that had about 70 teachers attending each one. I was really worried about taking time away from my 75 students, but I realized the ripple effect that I had just given to 140 teachers. They would take those ideas and help their own 75 students. That was really refreshing to me – that it was well worth all the time and energy.”

While in Washington, D.C., Christina Luntzer took some time out to visit the Lincoln Memorial. “I was sitting there looking at the reflecting pool and realized that I wanted to teach college. I’m adamant I’ll get my doctorate so I can teach at the university level. There again, the theory of me teaching, say 34 adaptive PE teachers, and those 34 teachers helping their own 75 students, that concept of spreading the skills and techniques is inspiring.” NDN

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Lisa W. Cumming Photography

A Life of Creativity

By Greg Lilly, Editor

Rebecca Suerdieck creates. Her interests lean toward exploring the daily lives of our ancestors and teaching the ways of the past, but she teaches contemporary subjects like photography, Zumba and water aerobics as well.

"People would ask me: 'Do you know anyone who teaches such and such?' and I said, 'I do!' And if I didn't, I'd learn it enough to teach

it. I love to learn and I love to teach," Rebecca says. "I am first and foremost a colonial historian and a domestic historian."

Rebecca's father was in the military, and she grew up in Newport News. "My mother started working for Colonial Williamsburg in 1978, so in the '70s and '80s, I was a little girl in Williamsburg. I fell in love with colonial history."

At Virginia Tech, Rebecca earned majors in education and communication with concentrations in English history, Medieval & Renaissance studies, music and film production." In 1996, she moved back to Williamsburg to work for Colonial Williamsburg.

"My parents had retired and moved back to Williamsburg a few years earlier," she says. They

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recommended she visit Historic Jamestowne to see the changes in anticipation of the 400th Anniversary Celebration. "At that time, 18th century Williamsburg was 100% of my life," she explains, "and then I went out to the island and saw the memorial church and my life changed forever. I knew I had to work there."

She continues to work at Historic Jamestowne. "I have been an educator there for 15 years. That's not a full time job. That's a job that one makes available, because I wanted it in my life."

She says she loved wearing a costume to work and that matured into research of the daily lives of the people she represented. "Yes, research pulled me in. I've worked as a rare books librarian. I've worked as an archeologist. But I've found my true love is teaching. I teach in plain clothes, and I teach in colonial clothes. I teach hearth cooking, cheese making, perfume making from 17th and 18th century recipes, all forms of dance – 400 years of dance."

She credits her immersion in different eras to her first job after graduation from Tech. "I was a live-in companion for an elderly woman. I am not a nurse," she clarifies. She took over the position when her sister, a nursing student,

left to join the Army. "The woman owned two homes, one in the mountains of Virginia and the other two blocks from the National Cathedral in Washington, D.C. I lived with her for a year, and we lived with 1950's technology, including no television or microwave. We read from the 1928 Encyclopedia Britannica. For fun, we crocheted, told stories and sat by the fire. We lived like it was the 1950s in the country. She told me stories I will never forget. She grew up in Gloucester, and her father was involved in the Civil War. She dated WWI soldiers. She told me stories of tidewater Virginia I never knew, and I had never heard from anyone else. That instilled my love of tidewater Virginia."

Her love of arts and crafts grew from exploring the past. "I wanted to do more with this knowledge," she says, "make it publicly available, in terms of entertaining educational programs, because history can be very boring. There's a whole other side of history that is not being taught, because it is not being researched, and that's women's history and domestic history. That's my passion but it's not a full-time job. That's why I took this creative energy and turned it into educational programs."

She started with the local Parks and Recreation departments teaching classes then moved into managing activities at several timeshare communities, resorts and hotels. "I teach everything from chocolate making to Zumba and water aerobics, basket making to book binding to colonial cheese making."

Rebecca says that making perfume is currently her favorite activity. "I have researched colonial era receipt books – receipt is the colonial name for recipe or cook book. It was also called a household manual or a ladies' manual." As she researched colonial domestic activities, she discovered how women kept house, fed and clothed their families. "Eighty percent of these books are about cooking, food preservation and food presentation, and then there's usually a small medicinal section – how to grow your own medicines, what we might call herbal medicines today. Sometimes there's a small section of cosmetics. Some of them I would never do or put on my body," she says, "but some of them are very natural. It's a whole new way to look at personal cosmetics."

Her research and recipes for creating colognes from common home and garden items aligns with the current popular interest in nat-

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ural perfumes. "It's exciting because it joins the green lifestyle choice and Williamsburg's historical accuracy. I've started to distill my own flowers to recreate some of these 17th, 18th and 19th century perfumes that I love."

Along with reestablishing the recipes for perfumes, Rebecca recreates food recipes from the 17th and 18th century, especially dairy products. "I make cheese. In fact that is one of my most requested cooking classes – cheese making."

She brings to life other crafts such as paper making book binding weaving, spinning, knitting and lace making. Popular this time of year is glass etching. Rebecca will teach a class at This Century Art Gallery's Education Center on glass etching in November. "This is a modern version of a colonial craft. It's an easy and children-friendly class, timed for Christmas and holiday gift giving." She leads her class from start to finish so the participants leave with a finished project.

As if teaching crafts and interpreting historically accurate domestic life were not enough, Rebecca and her husband, Michael, are involved in theater. "We own a small theater company and write educational programs."

Michael writes the scripts, Rebecca composes the music, and they both make props and sound effects. They started doing old-time radio shows.

"Michael and I researched these old forms of entertainment that no one else was doing. We focus on this area in time periods that are less covered, meaning the 19th century and the turn of the 20th century. One of my favorite time periods is the 1920s and '30s."

Their current show is the Williamsburg Old Time Radio Hour, and the next show will be November 1st, with live music and live sound effects. It's set as a 1930s-era radio show. "Guests will come into Hennage Auditorium (in Colonial Williamsburg's DeWitt Wallace Decorative Arts Museum) and there will be an 'On Air' sign and two six-foot tables with sound effects. We will have several musicians playing music from the time period. I'm arranging the music. It is defiantly a creative outlet for me."

She researched the Colonial Williamsburg restoration and incorporated that research into several skits for the one hour show.

"The educational goal is that it's all set while the restoration is going on," she describes. "It's

Williamsburg, traveling back in time, when we're changing from a sleepy southern town with electric lights strung up and Model A cars parked along Duke of Gloucester Street. Back in time when buildings were being knocked down to put up old style buildings – back to how it looked in the 18th century."

In researching the radio show about the restoration, Rebecca listened to oral histories at Colonial Williamsburg as well as interviewing residents of Williamsburg who lived during that time. "I ask them questions, and they are very generous with their time and happy to show me photographs and tell me memories. Truthfully, it's those stories and oral histories that I weave into the stories of the old-time radio show. When we perform, it's exciting to meet people who tell me they remember that time from their childhood or at least that genre of entertainment from their childhood. It's exciting to see the historically accurate radio show warming hearts, reviving memories and accidentally teaching history at the same time."

With a love of history and teaching, Rebecca Suerdieck creates fun and entertaining ways to convey the lives of the past into memorable experiences today. NDN

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STOPPING HEADACHES

By Greg Lilly, Editor

Lisa W. Cumming Photography

Dr. Daniel Roth says that at least nine out of ten Americans have or have had headaches. "That's a huge amount of people," he adds. As a chiropractor, he says many patients come to him for neck and back pain, and that surprisingly to many people, headaches could be a result of issues with muscles, joints or nerves in parts of the body other than the head.

"There are choices if you have headaches," Dr. Roth explains. "People will either not do anything, or they will take the day off from work and lie down in a dark, quiet room, or they go to their primary care doctor for medica-

tions, or they can try chiropractic care. These are just a few of the many options."

In chiropractic care, the practitioners are trained on finding where the headache originates. "Because we are muscle, joint, nerve, musculoskeletal doctors, we're trained in figuring out if it's not musculoskeletal-type cause. Eliminating that possibility first, usually the most common cause, before recommending a patient goes to their primary care physician."

The idea of becoming a chiropractor came from Dr. Roth's father. "He had always said I should look at the field of chiropractic care," Dr.

Roth says of growing up and going to school in Erie, Pennsylvania. "I pursued a business degree in college. I really enjoyed business, and I was going to go get a Master's [Degree] in Business." He had a friend in the Master's program, and as he heard more about the program, he decided that wasn't the route he wanted. He began to look at other areas.

"As I was growing up, my father had a chiropractor who was really good. I saw him help my father hands-on, literally. Dad would go into this office bent over, couldn't straighten up, and then he would come out walking straight

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up, within 15 minutes. That was really a positive thing for me to see chiropractic care help a family member. It got me interested into looking into the field. I was already into health and wellness and fitness because I was a part-time personal trainer.”

Evaluating his interests to decide the best career for himself, he knew he wanted to help people and be involved in health and wellness. He also knew he wanted to own his own business from how much he enjoyed his business degree classes. “I was able to combine all those things I was interested in when I realized the path was chiropractic care.”

Dr. Roth studied at Palmer College of Chiropractic near Daytona Beach, Florida, where he earned his doctorate. Not sure where he wanted to practice after graduation, he obtained licenses in North Carolina, South Carolina, Pennsylvania and Virginia.

“I received a job offer here in Virginia, and I ended up working for three different chiropractors.” As an associate, he helped run practices in Williamsburg, Petersburg and Newport News. Then he decided he wanted to open his own practice, Williamsburg Neck & Back Center. “I was living here all the while. It’s been great hav-

ing my own office in New Town.”

His philosophy is to get his patients out of pain quickly and then release them. “We are not trying to do a complete overhaul, a 180 degree change on the person, which I think is not a bad thing,” he explains, “but people are just not ready for that kind of commitment in money and time. When a person can come into the office and within a few treatments, get out of pain and be released, that’s better for everyone. It’s not going to be a huge commitment for treatment.”

Especially for headaches, a few visits will help the patient. “If someone comes in with headaches, we do a full history on the headache including any triggers that might be associated and where it originated in the head. We evaluate any previous testing or potential risk factors, and determine if any additional imaging may be required. Following this, we can feel different areas and test certain nerves to find out where the headache may be coming from. Once we make our diagnosis, we discuss the results with the patient and determine the best course of action.”

An example he uses is someone working at a computer for hours at a time. “When I feel

their neck, certain muscles may be very tight. I can also feel if there is joint restriction in the neck. This muscle tension correlates with where they are feeling the headache. I work on the neck and get positive results with fewer headaches, less frequency and intensity in the headaches. I can almost cure them of the headaches by working on the neck, which is different than a lot of doctors. If they go to their medical doctor, they may not really know how to feel joint restriction or muscle tightness. They may just give them something to ease the pain when it happens. It’s nice being a chiropractor because we are really hands-on, and we can find things that other people may miss, just by feeling.”

Dr. Roth says only about eight percent of the population has ever gone to a chiropractor. “So, we are still a minority, but headaches are one of our top five things that we help with. A lot of headache sufferers may not know this is an effective treatment.”

Treatments fall into two categories: short-term and long-term. “Short-term is to reduce their headaches and the pain of their headaches. Long-term is to keep it from coming back.”

For short-term treatment results, Dr. Roth explains his procedure: “I do joint mobilization

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in the neck or the cervical spine, basically pushing of the joints to get them functioning better. Massage is another key for some of the muscular complaints. Ultrasound, light traction... and I have a new technology called Impulse® in our office. It's an instrument that puts a light tapping motion into the joints and helps them move a little better without requiring the popping and cracking."

For long-term, the goal is to keep the headaches from returning. "We give posture and ergonomic advice, maybe some advice on nutritional support – that has been known to help with headaches. We discuss lifestyle changes that may help, like everything from shoes to pillows. We talk about what time of day the headaches start. I may ask: 'What are you doing at that time of day? Are you sitting in a chair? Let's talk about your chair. If you're sitting at your desk, we'll talk about your desk. Are you waking up with headaches? Let's talk about your pillow and your positioning when you're sleeping.' All that can be done while we are doing treatments."

The big headaches, migraines, are a concern for many people. The cause of migraines is still in discussion, according to Dr. Roth. "There's a

theory that it has to do with constriction and dilation of blood vessels in the brain," he explains. "I think they are making some assumptions. A lot of times, even with migraines, the headache can still come from the neck. Certain areas in the neck are more prone to causing migraines. When someone feels a migraine developing, they will come in here, and one treatment will squash the migraine before it happens. I have seen a lot of great results with that."

He admits it doesn't work with all patients. "A lot of people come in and I tell them, 'I know you have migraines, and I think that is what it is... Let's try some treatment and see if it helps you.' And they're okay with that. Some migraines aren't coming from the neck. But I may find something I can fix in their neck anyway, and it might help. Chiropractic care definitely has been known to help with migraines, whether it's from the neck or not, by helping with ergonomics, stress and tension that might be a predisposition to some people. Treatment and advice might help the patient recognize the triggers causing their headaches."

Dr. Roth and his family stay fit with physical activity. "We're very active in martial arts, my wife, Kathy, myself and our 8 year old. We take

jujitsu at Bushin Martial Arts Academy. We are a jujitsu family. Kathy is also a personal trainer, so she keeps me in shape working out together and exercising together. We try to have our eight year old absorb that – getting into good habits." Now that their son is old enough, the whole family likes to go biking together.

"We're recent grandparents," Dr. Roth adds with a smile. "I have two stepsons as well, ages 24 and 20. The 24 year old just had his first baby. We're excited. This is a new experience for us."

With his busy schedule, Dr. Roth finds his personal reward in knowing his work makes a difference in his patients' lives.

"When somebody comes in, and they have been everywhere – they have had blood work, MRI, CT scans, stress test, urinalysis and this, that and every other test – and they say 'I'm finally at a chiropractor' like they have conceded, come to a last resort. Then they add, 'So whatever you can do is better than what I've had.' When I can fix them in a few visits that is rewarding. It's great to see the look on their faces when they're no longer frustrated, confused and spiraling downhill. To see them get their life back, that's so rewarding." NDN

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EXPLORING WINES

By Greg Lilly, Editor

The holidays can be a tricky time to navigate the wine aisle. Celebrations with family and friends call for a great wine, and Bill Moore has advice to make the next couple of months easier.

Bill began learning about wines during his corporate days at Phillip Morris. "I developed some knowledge about wine from when I was with in sales and marketing with Phillip Mor-

ris entertaining customers."

Born and raised in Louisville, Kentucky, Bill worked for Phillip Morris for 36 years, in various jobs. "From time keeper to director of plant operations at all the factories all over the country," he says. "I worked in New York toward the end of that career in sales and marketing. I retired 18 years ago to Williamsburg because we had a daughter in Raleigh

and one in Norfolk. Williamsburg was in between them, plus I was still working, the last year, and I traveled a lot. They relocated me to Virginia so I worked out of the Richmond office."

In retirement, Bob played some golf, travelled for pleasure and puttered around the house. "Then one day, my wife, Nancy, said, 'One of us has to get a job, and it's you!' She

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wasn't accustomed to having me around," he says with a laugh.

"I knew Jimmy and Bobby Ukrop and knew that they were ready to open a store here (on Monticello Road), so I was the first one to sign a lease," Bill explains about opening his shop The Wine Seller. "I wanted to be near their store because I knew they didn't sell beer or wine. A wine store near a Ukrop's was a good business model. That was 16 years ago. We opened November 1998."

The store has adjusted with the times, selling different items, operating a full deli and café. Today, Bill continues to have a wide range of wines, beers and cigars, plus The Cork Café.

Bill employs a knowledgeable staff, but realizes that some wine customers might be hesitant to ask questions. "We set up a section that features wines for the holidays then go through the store and put little turkey signs beside some of our wines." These shelf labels and recommendations help guide wine buyers, but the best advice is to ask an expert like Bill.

"Thanksgiving wines are typically going

to be pinot noir, from a red standpoint, and dry Rieslings from a white standpoint," he explains. "You usually stay away from a heavy chardonnay, that being one that is heavy in oak – oaky as we say. Wines from France are good choices; Burgundy wines, because all Burgundy grape varieties are chardonnay or pinot noir. That's typically what we would recommend to go along with turkey or ham, the traditional Thanksgiving meals."

For a meal of duck or goose, Bill suggests something a bit heavier. "A red zinfandel or a Grenache, something that could stand up to gamy food is a good choice."

Not all holiday gatherings are sit-down dinners, so Bill likes a couple of white wines for the causal get-together that may or may not include light food. "From France there's one that is called Picpoul de Pinet, almost an aperitif. There are some Colombards that are blended, but mostly it would be blended whites, that are very drinkable in that casual situation."

He adds that even with the light finger foods of most parties, a blended white wine works. "Really, make it something that you

can drink without any food if someone wants, you don't have to complement the small plate food with a wine."

The same advice can be used in the warmer months, Bill says. In the summertime, a Sauvignon Blanc or a Pinot Grigio that's a little fruitier and dry and crisp makes a great choice for warm weather.

Planned dinner parties and casual get-togethers are holiday occasions that make the season, but the everyday, wine-in-the-refrigerator advice comes in handy as well. "What to keep stocked? From a white standpoint, I like an unoaked chardonnay," he says. "It's a chardonnay that's made in stainless steel. Or a French Burgundy white that is made in French oak." French oak is a tight grain that doesn't impart as much oak flavor. "California labels like Rombauer and Sonoma-Cutere – those are kind of oaky and buttery because the American oak barrels they use impart more oak flavor. An unoaked chardonnay or something from France that is made in stainless steel, that's the recommendation for an everyday white wine."

From a red standpoint, Bill suggests a red

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Sherry Kletzly
President of WAAR

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blend. "That would be nice to have on hand. It doesn't have to be expensive. Spanish wines now are very cost effective, keep those around. Beginning drinkers would most likely like a pinot noir or a Burgundy because it's a light red. You usually transition from white zinfandel – I think that's where everyone starts with wine. You go from white zinfandel to chardonnay to a lighter red to a heavier red if you ever get to the cabernets or zinfandels."

During the holidays, Bill likes rosé. "They are the same color as the white zinfandels but they are a dry rosé, from France, usually from Provence. They are a very dry and crisp, and they go very well with turkey or ham."

For adventures in wine, Bill says there are some grape varieties that people don't think about. "Like Carménère," he says, "malbec has made a big comeback, Cabernet Franc, which used to be a blending grape in France, is now has made 100% in some areas, especially Virginia. It's one of the best grapes of Virginia."

To discover great wines in unexpected regions, Bill says to look to the countries of Georgia, Hungary, Romania and Israel. "I guess the region that is not well known in

America is Alsace, near the German border in France. Alsace produces some wonderful white wines."

He adds other wines that should be on the list to explore. "There's the whole gamut of sake, which is a rice wine. Some of the others like Madeira and ports; those are always good around the holidays. That's when we sell the most ports. Ports are either from Portugal or Australia. The Madeiras are really good."

He warns against choosing an unknown wine based on its retail price. Wines are priced by supply and demand and cost of production. "For example, a decent Virginia wine will cost between 15-20 dollars a bottle," Bill describes. "They have low volume, high expense (to break even) and that's what they have to charge. Now, for a company like Franzia, which probably produces thousands of bottles an hour, it can sell for \$3.25. It's supply, demand and volume that drive the cost."

The best way to choose wine is from tasting it. Bill and Nancy visited a friend on the Outer Banks, and Bill relays the story as an example of the power of tastings. "This friend's wife loved Cakebread Cellars Cabernet Sauvignon," he says, "and I took five bottles of wine that ranged from \$5 to \$50. So we did a blind tasting, and I only had one person pick out the Cakebread. It wasn't his wife that loved it. She picked the \$5 bottle as her favorite. Price is not driven by quality."

To help customers learn about wines, Bill hosts a wine tasting at the store each Friday from 4 – 7 p.m. "That's the best way to learn," he stresses. The wines in the tastings range in price from \$6 to \$30 a bottle. "We have wine dinners about five times a year where wine makers or wholesalers come in and speak about wines paired with food." He also suggests going on a tour at the Williamsburg Winery or to the wineries around Charlottesville. "It's a great way to learn about wine and the different grapes."

Bill would like to see more interest in champagne and sparkling wines. "People tend to think of them as not food wines but they are. If you eat sushi the best thing to drink with sushi besides a Sauvignon Blanc is champagne or a sparkling from France. We have tastings where we do champagne. It's very versatile. It goes with anything." NDN

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Hey Neighbor!

BASKETBALL LEAGUE (NBL) SIGN-UP

Ongoing

Registration for the Neighborhood Basketball League for boys and girls has begun. Cost is \$15 for Williamsburg and James City County residents and \$22 for non-residents. Parent's signature is required if the student is under 18 years of age. The ages are 10 to 18 years old. Bring proof of age. If you need more information, call Linda or Yvonne at (757) 229-9332. Sponsored by Williamsburg-James City County Community Action Agency.

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SEEKING VOLUNTEER TAX PREPARERS

Ongoing

Williamsburg AARP Tax-Aide is looking for volunteers to assist seniors and low/moderate-income taxpayers in completing their 2014 Federal and Virginia tax returns. IRS certification training is provided during classes in early January. Basic knowledge of tax return preparation, as well as the ability to do returns on a computer, is needed. We help over 2,500 local taxpayers each year take advantage of tax credits and tax law changes, resulting in refunds of over \$3 million. The service is offered at the Williamsburg and James City County Libraries in 2015 from February 1 to April 15. We also need facilitators for each session to register and do an initial screening of our clients. Please email District Coordinator Jane Alcorn at mjanealcorn@yahoo.com if you are interested in becoming a Tax-Aide volunteer.

Hey Neighbor!

HEAD START OPEN ENROLLMENT

Ongoing

Head Start is a Preschool Program

for Children ages 3 to 5 serving income eligible families, including children with special needs. To apply call (757) 229-6417 or visit us at 312 Waller Mill Road, Ste. 400, Williamsburg. For information contact Williamsburg James City County Community Action Agency.

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WILLIAMSBURG FARMERS MARKET

Ongoing, every Saturday

Enjoy the heart of Williamsburg in Merchants Square while shopping in this producer-only market for produce, fruit, potted plants, fish, artisan cheeses, meats, pasta, cut flowers and handmade soaps. The market includes live music, chef demonstrations and exhibits along with local shops and restaurants. The market now accepts SNAP/EBT, credit cards and W&M Express. For information, contact call (757) 259-3768, or visit www.williamsburgfarmersmarket.com. Hours: 8 am – noon. November 1 – Chesapeake Bank will be at the Williamsburg Farmers Market giving away Shop Local Bags. Executive Chef Frank Lang of the Great Wolf Lodge will be at the Chefs Tent with demonstrations at 10 am and 11 am. November 8 – Tra-

ditions at the Lodge will be at the Chefs Tent with demonstrations at 10am and 11 am and The Blue Notes will perform from 9:30 – 11:30 am. November 15 – W&M Day at the Market sponsored by AMP. Music performed by the Cleftomaniacs from 9:30 – 11:30 am. Several W&M Service Organizations will have exhibits. November 22 – So'lach will perform from 9:30 – 11:30 am. November 29 -- The LCV Project will perform from 9:30 – 11:30 am.

Hey Neighbor!

CALL FOR VOLUNTEERS

Ongoing

We are the Bruton Parish shop located in the Parish House of Bruton Parish Church on Duke of Gloucester St. We have been here since 1995 and are a 501(c)3 store. We give all of our net proceeds to the Outreach and Mission ministries of the church. Our sales people are volunteers comprised of parishioners of Bruton Parish and other churches in the area. It is not a necessity to be a church member but just a believer in our mission. All ages are welcome from teenagers to mature adults. Much of the money raised by the shop is used in Williamsburg and the surrounding areas. We need more men and

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Ongoing

1333 Jamestown Rd. Williamsburg, (757) 229-1111. 10 am Sunday school (resumes in September); 8 am, 9:15 am, 11 am worship on Sunday, Noon Healing, worship on Wednesday; 5 pm Taize Service on Saturday. Visit www.stmartinswm-bg.org.

Hey Neighbor!

BIBLE STUDY

Ongoing

If your church or Bible study group leaves you wondering about Biblical questions such as what really happened in the Garden, where did Cain get his wife, what is the mark of the Beast, or any other lingering questions, perhaps you should join us for our weekly Bible study at the Norge library. Every Monday from 6 - 9 pm. Contact (757) 253-0172 or cell (757) 604-6649.

Hey Neighbor!

CALL FOR MUSICIANS

Ongoing

Do you play a musical instrument? Have you always wanted to be a part of a theatre's live orchestra? The Williamsburg Players, a 58 year old, all volunteer, 501-C3 IRS non-profit community theatre, is looking for musicians to help bring the joy of musical theater to the area. Especially needed are rhythm section players such as keyboards, guitar, bass guitar, drums, and percussion. You should be able to read music. Come and share in the excitement as we put on the Hampton Roads premier performance of the second longest running musical in Broadway history, "CATS." Show dates run mid-September, 2014. Email Mike McCoy at wmmccoy01@cox.net, or call and leave a message at (757) 229-1679

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MEETINGS - JANE AUSTEN SOCIETY

Ongoing, Second Sunday

The Jane Austen Society North America Southeastern VA Region meets on the second Sunday of every month at the Schell Room, Williamsburg Regional Library (515 Scotland St.) Williamsburg at 2 pm. Future dates are Sept 14, Oct 12, Nov 16, Dec 14. Donations accepted to help defray cost of meeting room. September 14 program will be a play, *The Milliners - A Female Revenge*, at the Williamsburg Regional Library Theatre. The president of JASNA, Iris Lutz, will be joining us that afternoon and will present a talk on the houses of Jane's life and novels. The Dec 14 event will be a birthday celebration for Jane Austen held at Bruton Parish Hall. A small admission fee will be applicable to the Sept and Dec programs. All are welcome to attend. For more information visit our facebook page <http://www.facebook.com/JASNASoutheasternVa>. For membership information visit the national site at www.JASNA.org.

Hey Neighbor!

4-H CLUBS FOR YOUTH

Ongoing

James City County 4-H, a program of Virginia Cooperative Extension (VCE), is offering several exciting 4-H clubs for youth during the 2014/15 school year. Clubs are open to all youth ages 9-18 and registration for each club is first-come-first-served. Scholarships for youth with financial need are available for all club registration fees. For more information visit the Virginia Cooperative Extension James City County Office website (www.offices.ext.vt.edu/james-city/) or call the office at (757) 564-2170. You must call in order to register for the clubs.

4-H Robotics Clubs - Youth will learn teamwork, critical thinking, and problem solving skills as they design, build, and program LEGO robots to complete tasks and challenges. A beginners club will meet on the 2nd Tuesday of every month (Oct.-May) from 6-7:30 pm. An intermediate club, for youth that have already participated in the beginners club or have advanced LEGO robotics experience, will meet on the 3rd Tuesday of every month (Oct.-May) from 6-7:30

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pm. A \$30 registration fee is required. Registration is limited to 20 youth per club.

4-H Pet Pals Companion Dog Club - Youth and their personal dog will help increase emotional well-being, promote healing, and improve quality of life for people throughout the community. Once trained, youth and their dogs will conduct visits to various institutions and events throughout the area, including nursing homes, schools, parades, festivals, and more. All dogs and their youth must complete a 7-week American Kennel Club Canine Good Citizen training course and pass a final assessment in order to participate. Training sessions will take place every Tuesday from 6-7 pm from October 7- November 18. The training course is limited to 10 participants, and a \$40 fee is required for the course. Monthly club meetings and activities will be scheduled after the training course. All dogs must be at least 6 months old, able to walk on a leash, and have proof of rabies vaccination. Interested youth and their parents are invited to attend an informational meeting about the club and training sessions on September 30th from 6-7 pm in Room C of the James City County Recreation Center. Please RSVP for the informational meeting to the VCE office at (757) 564-2170.

4-H Archery Clubs - These clubs will teach youth about the sport of archery and provide them with opportunities to practice the sport. Lessons will include range and equipment safety, eye dominance, parts of the bow, parts of an arrow, basic archery form, and development of technique. These clubs focus on basic archery techniques using traditional long bows or recurve bows; compound bows are not permitted. A beginners and an intermediate club will be offered. Each club will meet twice a month in the late afternoon of the 1st and 3rd Sundays of the month (October-May). Club members have the opportunity to compete in district and state level 4-H archery competitions. A \$30 registration fee is required, and registration is limited to 20 youth per club.

Dream Catchers 4-H Horsemanship Club - This club meets on the 4th Saturday of each month from 3-5 pm at Dream Catchers at the Cori Sikich Therapeutic Riding Center. The club is open to both able-bodied and disabled youth, and teaches basic horsemanship skills as well as leadership skills. Club members will learn about horse breeds, grooming, health care, and maintenance while also learning life skills such as communication, leadership, teamwork, and responsibility. This club is free to join; there may be additional costs associated with club activities throughout the year.

Hey Neighbor! SEEKING VOLUNTEERS

Ongoing
Historic Jamestowne seeks volunteers to greet and engage guests as well provide accurate information about this premier historic site. A variety of volunteer opportunities are available, including Visitor Center greeters, Fort Site interpreters, and Docents in our archaeological museum, the Archaearium. Volunteer shifts are available Monday through Sunday, 9:30 am - 1 pm and 1 - 4:30 pm. Historic Jamestowne volunteers are given a 40% discount on museum store apparel, a 20% discount on museum store merchandise, as well as opportunities to attend trainings and lectures offered by both Historic Jamestowne and the Colonial Williamsburg Foundation. If you are interested in volunteering at Historic Jamestowne, please contact Kelly Williams at kwilliams@preservationvirginia.org.

Hey Neighbor! MEETINGS - REPUBLICAN COMMITTEE

Ongoing
The City of Williamsburg Republican Committee meets at the Williamsburg Regional Library the second Tuesday of the month at 7 pm. Come and join other city residents who care about the future of their country. For more information please email rpc.lbg@gmail.com.

Hey Neighbor! MEETINGS - THE COLONIAL AREA REPUBLICAN MEN'S ASSOCIATION (CARMA)

Ongoing
CARMA meets on the third Thursday of each month at Giuseppe's Restaurant at 11:30 am. For more information, please go to their website at: www.carmagop.com.

Hey Neighbor!
MEETINGS - JCC REPUBLICAN COMMITTEE

Ongoing
The James City County Republican Committee meets in the auditorium of the James City County Human Services Center located at 5249 Olde Towne Road. Monthly meetings are held on the fourth Wednesday of the month at 7 pm. Meetings are open to all who are interested in making a difference in our community and country. For information, please visit www.jccrc.org or email JCCRepublicanCommittee@gmail.com

Hey Neighbor!
MEETINGS - HISTORIC TRIANGLE REPUBLICAN WOMEN (HTRW)

Ongoing
Location: Thomas Nelson Community College. Time: second Thursday of the month at 7 pm. HTRW is the only local Republican Women's Club that meets evenings. For more information please visit our web site: <http://www.htrwc.org> or look for us on Facebook.

Hey Neighbor!
CAREGIVER SUPPORT GROUP

Ongoing
Caregiver Support Group hosted by Colonial Heritage Community Foundation Meets every 3rd Thursday every month at Colonial Heritage Clubhouse from 2:30pm-4pm For more information call: Terry Sweaney 757-753-3770 or tsweaney@chcfonline.org

Hey Neighbor!
MEETINGS - MOMS IN PRAYER INTERNATIONAL

Ongoing
The 2014-15 school year has begun, and with it new challenges for our children. No matter what age group from pre-K to graduate student Moms worry about their children. Replace your anxiety and fear with peace and hope by praying with other Moms for our chil-

dren and our schools. Moms in Prayer International meets weekly throughout the school year and continues through the summer. Join us and other Moms for a powerful time of prayer every Wednesday from 1-2 pm at Calvary

Hey Neighbor!
YOUNG WOMEN'S PRAYER CONFERENCE

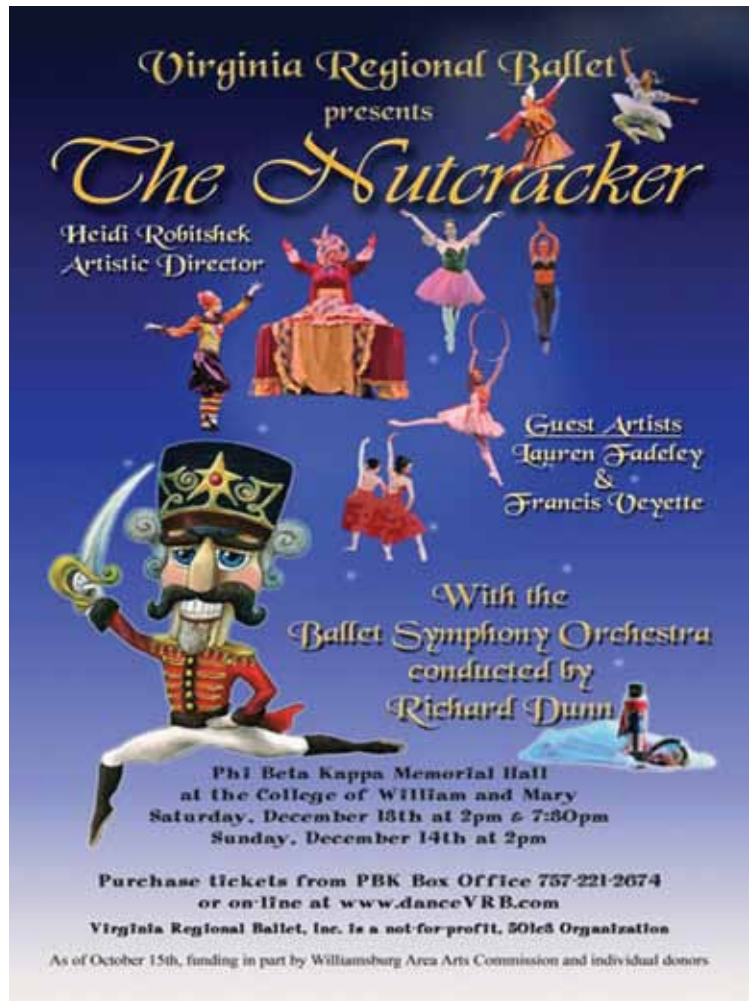
November 1, 2014
Free Young Women's Prayer Conference, (ages 15-29) from 10 am - 4 pm, hosted by Calvary Chapel Williamsburg. The focus of this conference is to teach younger women how to grow in their personal prayer life. A few of the topics covered will be "Calling upon the Lord for He is near", Praying the Scriptures", "Fasting" and much more. Come! Join other young women in a fruitful day of learning and prayer. Please respond via email to: jeanne4j@cox.net by October 24. Calvary Chapel 5535 Olde Towne Road, (behind Food Lion), 757-220-8400.

Hey Neighbor!
9TH ANNUAL CASINO NIGHT

November 1, 2014
You're invited to the Junior Woman's Club of Williamsburg's 9th annual Casino Night fundraiser! This year's Casino Night will be from 7-11 pm in the Mason School of Business at the College of William & Mary. Proceeds to benefit Bacon Street and other local non-profit organizations. The event will be a cocktail attire evening featuring gaming tables, silent auction, raffles, prizes, open bar, food, music, and a photo booth. Guests will also receive a commemorative pint glass! Tickets can be purchased online: www.williamsburgjuniors.org

Hey Neighbor!
VIRGINIA GERMAN SHEPHERD RESCUE ADOPTION EVENT

November 1, 2014
From 11 am - 2 pm at PetCo in Settlers Market, 4600 Casey Blvd., Williamsburg. Come meet some wonderful German Shepherds awaiting adoption. Find out how you can become a proud owner or foster family for one of the most



Virginia Regional Ballet
presents
The Nutcracker
Heidi Robitshek
Artistic Director
Guest Artists
Lauren Fadeley
&
Francis Oeyette
With the
Ballet Symphony Orchestra
conducted by
Richard Dunn
Phi Beta Kappa Memorial Hall
at the College of William and Mary
Saturday, December 13th at 2pm & 7:30pm
Sunday, December 14th at 2pm
Purchase tickets from PBK Box Office 757-221-2674
or on-line at www.danceVRB.com
Virginia Regional Ballet, Inc. is a not-for-profit, 501(c)3 organization
As of October 15th, funding in part by Williamsburg Area Arts Commission and individual donors



Williamsburg Holidays
Find out what there is to do right here at home during the holidays.
Brought to you in partnership with
Greater Williamsburg
CHAMBER
& TOURISM
ALLIANCESM
Publishing
November 20, 2014
Advertising Deadline
November 4th
Contact Meredith Collins
meredith@williamsburgneighbors.com
757-560-3235

magnificent, loyal and intelligent breed of dogs. Volunteers are needed in numerous areas to help homeless German Shepherds find their forever homes. For additional information contact Virginia German Shepherd Rescue (VGSR), www.shepherdrescue.org or call (703) 435-2840.

Hey Neighbor! **5TH ANNUAL QUEENS LAKE COMMUNITY ARTS & CRAFTS SHOW**

November 1, 2014

Time and location: 9 am – 3 pm at the Queens Lake Clubhouse. The show features artisans from Queens Lake and the local community. Items for sale include needlecrafts, handmade jewelry, home décor, herbal items, ceramics, greeting cards, seasonal decorations, photography, books from a local author and more. There will be a concession for morning coffee and lunch. Free admission, free parking. 234 East Queens Drive, Williamsburg.

Hey Neighbor! **VIRGINIA THANKSGIVING FESTIVAL AT BERKELEY PLANTATION**

November 2, 2014

Noon - 4 pm. Every year on the first Sunday of November, the Virginia Thanksgiving Festival commemorates America's First Thanksgiving with a historic celebration reminiscent of Colonial Virginia. This annual tradition dates back to December 4, 1619 when Captain John Woodlief and his crew of 35 men landed on the shores of the James River at what was to become Berkeley Plantation. Upon landing on shore, in accordance with orders from London, the Englishmen proclaimed: "We ordain that the day of our ship's arrival, at the place assigned for plantation, in the land of Virginia shall be yearly and perpetually kept holy as a day of thanksgiving to Almighty God". Thus began the American tradition of Thanksgiving!

The festival begins with a parade, including horse-drawn carriages and pipe and drum performers. First person re-enactors, musicians and magicians stroll the plantation grounds throughout the day inter-

acting with guests. The Chickahominy Tribal Dancers perform as well as choral groups, including the Chester Community Chorus. Families participate in Colonial period games, dancing, crafts, activities and a corn maze. Vendors showcase their food, arts, crafts and jewelry. Additional catering has been added this year with great foods available for purchase from Catering by Jill and Berry's Catering. Thanksgiving dinner in a glass is back along with Brunswick stew, ham biscuits, turkey legs, BBQ, desserts and more.

The re-enactment of the landing, moderated by Richmond TV and radio personality Tim Timberlake, begins at 3 pm. Following the re-enactment, The Chickahominy Tribal Dancers invite everyone to join them in the traditional Friendship Dance which concludes the day of festivities honoring the first Thanksgiving in English speaking North America. The public is invited to bring lawn chairs and blankets to enjoy the event.

This year's Virginia Thanksgiving Festival takes place on the lawn of Berkeley Plantation- 12602 Harrison Landing Road, Charles City, off State Route 5 between Richmond and Williamsburg. There is no charge for admission to the festival and grounds. There is a \$5 parking fee to help fund the festival and a nominal charge to tour the 1726 mansion and museum. Tours are conducted 9 am - 4:30 pm. For a complete list of the entertainment taking place at the festival and food available for purchase, call (888) 466-6018 or visit www.virginia-thanksgivingfestival.com.

Hey Neighbor! **ART OF TEA**

November 2, 2014

The 4th annual 'Art of Tea', benefiting Blooms That Brighten, Inc., a local non-profit organization, will be held at the W&M Alumni House. This afternoon event is known for its specialty blended tea by DiscoverTeas, delicious sweet and savory treats, and fun, fabulous raffles. Tickets for the tea are \$22 per person, and reservations are required. Tea seating times are 1 pm and 3 pm. For information, visit www.bloomsthatbrighten.com.

www.bloomsthatbrighten.com. For tickets contact Carolyn Greathouse at (757) 903-4196.

Hey Neighbor! **TRINITY ORGAN CONCERT: KENNETH LAW, CELLIST AND MICHAEL LIANOS, ORGANIST**

November 5, 2014

The free concert will include a varied selection of classical works performed by cellist Kenneth Law and organist Michael Lianos. Time is 12 noon at Saint Bede Catholic Church, 3686 Ironbound Road. Bring a friend and your lunch. Beverages provided. For more information, call (757) 229-3631 or visit www.bedeva.org/concerts.

Hey Neighbor! **WOMAN'S CLUB CARD PARTY**

November 6, 2014

The Woman's Club of Williamsburg-GFWC is hosting a card party at noon at the Toano Woman's Club to support the group's philanthropic projects for the coming year. The \$15 ticket includes a light lunch and table prizes. Participants and can make up their own table of four to play bridge or any card or board game, or the club can pair individuals with others needing a "fourth." For reservations or information, please call Ann Lysenko, 253-7587. The Woman's Club of Williamsburg invites anyone interested in joining an organization whose goal is to benefit community organization and projects to attend the first meeting Sept. 24 at Ford's Colony Club House. For information and reservations, please call Betty Nichols, membership chairman, (757) 645-2193.

Hey Neighbor! **1ST ANNUAL LITTER AND RECYCLING EXPO**

November 7, 2014

12 noon – 7 pm at Legacy Hall, New Town (4301 New Town Avenue). Calling all citizens, businesses, students and families: join us for this fun and important event to learn more about local recycling and litter prevention efforts in our community. Lots of wonderful exhibits, demonstrations, games and activities going on all day. Opening Ribbon Cutting Ceremony at 12 noon. Plus, a special appearance

by Smokey the Bear and presentation of birthday cake to Smokey for his 70th birthday! We are looking forward to seeing you at this community event. Sponsored by James City Clean County Commission – For more information, call (757) 259-5375.

Hey Neighbor! **WILLIAMSBURG CHORAL GUILD – "SONGS OF PRAISE, VOICES OF ADVENT"**

November 9, 2014

A festive program featuring J. S. Bach's brilliant "Magnificat" opens the Guild's 39th season, with chamber orchestra and five vocal soloists. The Bach is paired with Haydn's triumphant "Te Deum," a musical duo appropriate for the upcoming Advent season. Also on the program are two works by contemporary British composer Cecelia McDowall – "Ave maris stella" and "Christus Natus Est;" the Warhill Treble Choir, directed by Lisa Stone, will sing with the Guild in the final selection. Under the direction of Artistic Director/Conductor Jay BeVile, the chorus will be joined by sopranos Sarah Kate Walston and Sarah Katherine Taylor, mezzo-soprano Phaedra McNorton, tenor Colby Mullen and baritone Marshall Severin. At Warhill High School, 4615 Opportunity Way, Williamsburg. A pre-concert discussion begins at 3 pm in the choir room, followed by the music at 4 pm. For more information visit www.williamsburgchoralguild.org or call (757) 220-1808. Single ticket cost in advance \$20; \$25 at the door.

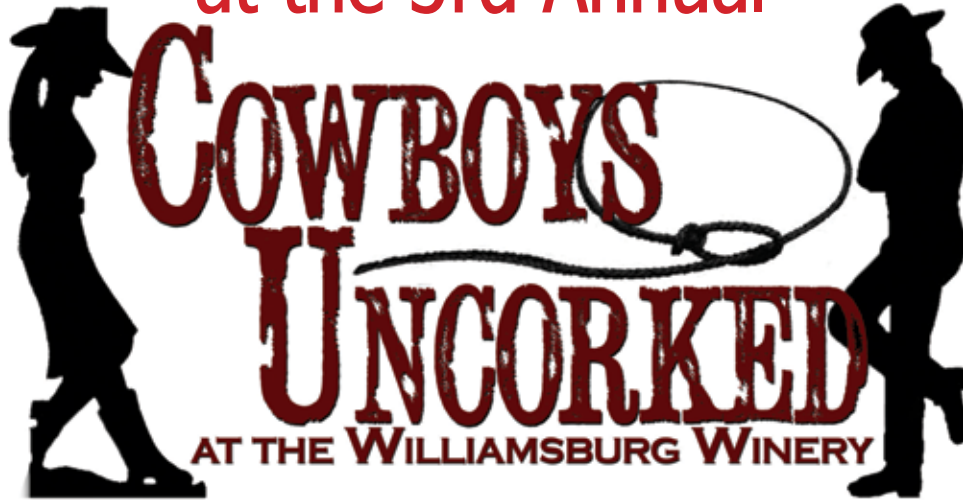
Hey Neighbor! **TEDDY BEAR TEA**

November 13, 2014

Time: 3:30-5 pm. Sponsored by the Salvation Army Women's Auxiliary, the tea will be held at the Bruton Parish House, Lewis Hall. Adults-\$20 and Children- \$6. Enjoy sweets and tea amid hundreds of creatively dressed Teddy bears that will be given to Angel Tree children at Christmas. There will also be a "Silent Auction." Proceeds benefit the Salvation Army. For information, contact: sawa.va@hotmail.com.

Giddy 'Up and Give

at the 3rd Annual



Sunday, November 9, 2014

5:00 p.m. 'til 8:00 p.m.

The Williamsburg Winery - 5800 Wessex Hundred, Williamsburg

Rodeo Theme with Cowboy Fare

(bar-b-que, chili, beer, wine, whiskey, & "sarsaparilla")

DJ with Country Line Dancing, "Quick Draw" Gunslinger Competition,

Silent Auction & More!



Tickets are \$50 each. Event will sell out so don't delay!

Purchase Tickets Online Or Call Us!

757.566.1775

www.dreamcatchers.org

The "celebrity arrestees" participating in the event are "bailed" out of the western jailhouse with donations to Dream Catchers. 2014 "Wanted" Celebrities:

"TATER"	Brenda Carter	Bruce Owens
Jack Anderson	Barbara Cummings	Mary Ellen Power Rogers
Elena Barber	Cathy Huff	Bob Warner
Michelle Brumfield	Annette Lindsey	Sally Wolfe
Dan Carr, MD	Ashley Nester, DDS	



ABOUT DREAM CATCHERS

Dream Catchers at the Cori Sikich Therapeutic Riding Center is a 501(c)(3) charitable organization established in 1993. Dream Catchers improves the quality of life for individuals with physical, emotional and developmental needs by providing evidence-based therapeutic riding, equine assisted activities and advancing effective practices through professional education and research.

Dream Catchers provides 4,000 lessons and activities annually to students, ages 4 through 104, with a team of 18 horses, 10 instructors and supported with 12,000 volunteer hours.

In 2009, Dream Catchers was awarded Premier status by PATH International. Of the 800 PATH International Centers, only 250 have achieved this prestigious level of certification.

Title Sponsor



Hey Neighbor! “STARRY STARRY NIGHT” FUNDRAISER

November 14, 2014

Time: 6:30 – 10 pm. The 3rd annual “Starry Starry Night” will be held at a new location . Legacy Hall in New Town is the new home of this popular fundraiser for the building fund for St. Olaf Catholic Church. The evening will include a delicious dinner, catered by Custom Culinary Connections, entertainment, featuring The Smith Wade Band and a terrific Silent Auction. Tickets will sell for \$35 each. Anyone interested in donating an item for the Silent Auction or purchasing tickets can contact the Event Coordinator at kowaleski1@cox.net or (757) 564-7624.

Hey Neighbor! WHY PLANTS NEED DIRT

November 15, 2014

Williamsburg Botanical Gardens, Freedom Park Interpretive Center, 10:00 am, open to the public, \$5 donation for each guest is recommended. Without necessary components in their growing medium, plants cannot grow well. This program is presented by Dr. Stewart Ware, Professor Emeritus of Biology at the College of William and Mary has received numerous awards and is widely published in peer-reviewed literature in botany and dendrology. For information, contact Stewart Ware (757) 565-0657 or saware@wm.edu.

Hey Neighbor! WILLIAMSBURG SYMPHONIA -- MASTERWORKS CONCERT #2

November 17 - 18, 2014

The Williamsburg Symphonia presents “Classical Dreams,” a program featuring favorite works by composers from the three periods of Western classical music: Avison (Baroque), Beethoven (Classical) and Sibelius (late Romantic). The Symphonia is conducted by Music Director Janna Hymes, in her 11th season on the podium. At the Kimball Theatre in Merchants Square, Williamsburg; parking nearby. Performances begin at 8:00 p.m. Single tickets are \$48 and \$58. Information: (757) 229-9857 or visit www.williamsburgsymphonia.org.

Hey Neighbor! DESTINATIONS 2014 AUCTION AND DINNER

November 22, 2014

A travel, leisure & entertainment auction and dinner to support Providence Classical School. The live and silent auctions will include such things as: a trip to Cancun, golf packages, an OBX vacation, fine & casual dining, a Downton Abbey dinner party, home improvement items, a children’s birthday party, an Orlando vacation - and so much more! The event will be emceed by Virginia State Auctioneer Champion, Ernie Rogers of Black Tie Benefits. The evening starts at 6 pm at the Fort Magruder Hotel and Conference Center. Tickets are \$40 in advance; to purchase tickets, call (757) 565-2900 or visit www.pcsvirginia.org.

Hey Neighbor! COLONIAL WILLIAMSBURG EMPLOYEES ARTS AND CRAFTS

November 23-23, 2014

Colonial Williamsburg Foundation employees, volunteers and retirees will once again combine their time and talents for their annual Fall Arts and Crafts Show from 10 am - 5 pm. The show will be at the Historic Triangle Community Services Building (312 Waller Mill Road). Admission and parking are free and open to the public. Each crafter uses his or her spare time and talents to create unique handmade gifts. Several media are represented during the show and sale, from jewelry and textiles to woodcrafts and photography. Fabulous jams and handmade textiles are only a portion of the treasures available for personal enjoyment or as a special gift for that certain someone. Since 1983, the Colonial Williamsburg Employee Arts and Crafts Show has been held a widely regarded and valued tradition as one of the best shows locally. Employees, volunteers and retirees come from all areas and divisions of the Colonial Williamsburg Foundation to share their voluminous talents and passions very special show and sale.

Hey Neighbor! ANNUAL CHRISTMAS

HOMES TOUR AT COLONIAL WILLIAMSBURG.

December 6, 2014

Time: 9:30 am - 5:30 pm. \$25 for advance tickets; \$30 if purchased on Dec. 5 or 6; \$10 to tour a single building. Inquiries may be sent to: greenspring.gardenclub@gmail.com. The 55th Annual Christmas Homes Tour, presented by the Green Spring Garden Club, Inc., features houses decorated with holiday florals. All are located in and around The Colonial Williamsburg Foundation’s Revolutionary City. Visit the Red Lion and Blue Bell Taverns, Powell’s Kitchen, Alexander Craig House, John Crump House, Bruton Parish Rectory, and Ludwell Tenement. Tour tickets are available only through the Green Spring Garden Club. Advance tickets are recommended. To order tickets by mail from September 15 - November 22, and to find more detailed information on tour houses, visit the garden club’s website: <http://www.greenspringgardenclub.org/christmas-homes-tour>. Ticket representatives will be at the Visitor Center and the Williamsburg Lodge on December 5, 9 am - 5 pm, and December 6, 9 am - 1 pm. Tickets will also be available at each house on the tour during the Saturday tour hours. Cash and checks only will be accepted at these locations. Tickets include free parking at the Colonial Williamsburg Regional Visitor Center and use of Foundation buses from the Visitor Center and around the Revolutionary City.

Hey Neighbor! WILLIAMSBURG CHORAL GUILD -- CAROLS AND HOLIDAY SONGS

December 6, 2014

Sing carols and holiday songs with members of the Williamsburg Choral Guild, accompanied by a brass quartet and under the direction of Artistic Director/Conductor Jay BeVile. From 1 – 3 pm. Bring family and friends to Merchants Square, Williamsburg’s bustling center of festive events, where they will join Guild singers in a delightful musical welcome of the season. For more information call (757) 220-1808 or visit www.williamsburgchoralguild.org.

Hey Neighbor! WILLIAMSBURG SYMPHONIA – HOLIDAY POPS

December 6 - 7, 2014

The Williamsburg Symphonia presents Holiday Pops, all your favorite music of this festive season. The Symphonia is conducted by Music Director Janna Hymes, in her 11th season on the podium. At the Kimball Theatre in Merchants Square, Williamsburg; parking nearby. Performances daily at 1:30 and 3 pm. Ticket sales online at www.colonialwilliamsburg.com. For details, visit www.williamsburgsymphonia.org.

Hey Neighbor! CLOTHING AND FOOD DRIVE FOR HOMELESS

December 20, 2014

The Buffalo Boyz of Williamsburg would like our community to help us by donating winter clothes for homeless. We will feed the homeless and have clothing and non perishable items for their taking. We need hats scarves, gloves, canned goods, non perishables, under clothes, coats, long Johns, blankets, socks, shoes, etc. Bring all donations to 103 Luther Drive, bins on porch.

Hey Neighbor! CELEBRATION OF WOMEN’S ATHLETICS

February 7, 2015

Introducing “TRIBE W.I.N.S.”: Tribe Women In Network Through Sport – Teach, Renew, Inspire, Build, Empower. Come celebrate Women’s Athletics at the College of William and Mary. This year’s event begins at 12:30 pm and features a reception, a professional networking session, and an awards ceremony to honor those who have made outstanding contributions in their communities, athletic or professional fields. We are seeking female W&M athlete-alumnae to participate as mentors during the networking portion. If you are interested in attending, contact Megan Bedsaul at (757) 221-1552 or mbedsaul@wm.edu.

Hey Neighbor! is a free service for non-profit organizations, civic groups and churches. Email your submissions to: HeyNeighbor@cox.net

Williamsburg's
IN THE
NEIGHBORHOOD
 photo challenge

FACE
PAINING AT
OCCASION
FOR THE ARTS

Find the 12 differences between the original photograph (top) and the altered photograph (bottom).

Enjoy!

Look for the answers in the next issue of Next Door Neighbors

OCTOBER 2014
 In the Neighborhood
 Photo Challenge



INTERMEDIATE LEVEL





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101 JEFFERSON'S HUNDRED *Kingsmill*

4 BR, 3 Full BA, 3,256 sqft. All ONE LEVEL open flowing floor plan w/ 2nd floor Bonus Room. Gourmet Kitchen, Large Sun Room and Screened Porch in a park-like setting. GORGEOUS!! \$545,000



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4307 Casey Blvd. | New Town
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104 JUBAL PLACE *Kingsmill*

Brick Colonial with private lot in a cul-de-sac. 3,000 sqft, 3 BRs, bonus room, 2.5 BAs with newly refinished hardwood floors, updated tile in bathrooms, eat in kitchen, screened porch, and expansive master suite. Offered at \$340,000.

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City of Williamsburg condo
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First floor master suite | \$265,000



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Spacious home in excellent condition! Many recent upgrades include roof, gutters, windows & several rooms w/fresh paint. First and Second floor Masters. Updated Kitchen open to large eating area. Formal rooms plus family room with FP. Additional bonus. 5 BRs plus 3.5 BAs. MLS# 30040545. \$380,000.



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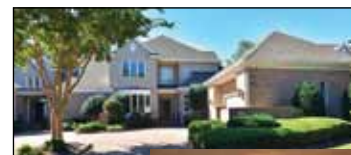


FORD'S COLONY

Immaculate home w/1 story living. HW, granite, molding, built-ins, screened porch, greenspace to rear, 3 BRs on main floor, 4th BR/bonus room up. Terrific floor plan! Recently replaced furnace, H2O heater, rebuilt dormers, painted exterior 2014, new granite, all kitchen appliances, sink & garbage disposal have been replaced. Filtronics descaler. 2,835 sqft.



Williamsburg Homefinder
Andrea Pokorny
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KINGSMILL *211 Rivers Edge*

4BR, 3.5 Bath,
3,845 sqft,
\$1,075,000.

Gorgeous home with stunning views of the James River. 1st and 2nd floor masters. Open and bright floor plan flows seamlessly to the outside patio overlooking the James River. Perfect for entertaining.

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